# Bibliography

Anderson, Chris. *The Long Tail: Why the Future of Business Is Selling Less of More*. New York: Hyperion Books, 2008.

Bakhtin, Mikhail M. *The Dialogic Imagination*. Edited by Michael Holquist. Translated by Caryl Emerson and Michael Holquist. Austin: University of Texas Press, 1981.

Baron, Dennis. *A Better Pencil: Readers, Writers, and the Digital Revolution*. New York: Oxford University Press, 2009.

Barthes, Roland. "The Death of the Author." In *Image-Music-Text*, edited and translated by Stephen Heath, 142–48. New York: Hill, 1977. Reprinted in *Authorship: From Plato to the Postmodern*, edited by Sean Burke, 125–30. Edinburgh, UK: Edinburgh University Press, 1995.

Baverstock, Alison, and Jackie Steinitz. "Who Are the Self-Publishers?" *Learned Publishing* 26, no. 3 (2013): 211–23.

Bazerman, Charles. "Speech Acts, Genres, and Activity Systems: How Texts Organize Activity and People." In *What Writing Does and How It Does It*, edited by Charles Bazerman and Paul Prior, 309–39. New York: Lea Press, 2004.

Bazerman, Charles, and David Russell, eds. "Introduction." In *Writing Selves/Writing Societies: Research from Activity Perspectives*, 1–7. Fort Collins, CO: WAC [Writing across the Curriculum] Clearinghouse, 2002. http://wac.colostate.edu/books/selves_societies/selves_societies.pdf.

Bazin, Patrick. "Toward Metareading." In *The Future of the Book*, edited by Geoffrey Nunberg, 153–69. Berkeley: University of California Press, 1996.

Benkler, Yochai. *The Wealth of Networks: How Social Production Transforms Markets and Freedom*. New Haven, CT: Yale University Press, 2007.

Bhaskar, Michael. *The Content Machine: Towards a Theory of Publishing, from the Printing Press to the Digital Network*. New York: Anthem Press, 2013.

Blair, Ann M. *Too Much to Know: Managing Scholarly Information before the Modern Age.* New Haven, CT: Yale University Press, 2010.

Bogost, Ian. *How to Do Things with Videogames.* Minneapolis: University of Minnesota Press, 2011.

Bold, Melanie Ramdarshan. "The Sorry Tale of Contemporary Authorship: A Study of Scottish Authors." *Publishing Research Quarterly* 29, no. 1 (2013): 73–92.

Bolter, Jay David. *Writing Space: Computers, Hypertext, and the Remediation of Print.* 2nd ed. Mahwah, NJ: Lea Press, 2001.

Bolter, Jay David, and Richard Grusin. *Remediation: Understanding New Media.* Cambridge, MA: MIT [Massachusetts Institute of Technology] Press, 2000.

Bourdieu, Pierre. *Distinction: A Social Critique of the Judgment of Taste.* Cambridge, MA: Harvard University Press, 1984.

——. *Language and Symbolic Power.* Cambridge, MA: Harvard University Press, 1991.

Boyle, Casey. "Low Fidelity in High Definition: Speculations on Rhetorical Editions." In *Rhetoric and the Digital Humanities,* edited by Jim Ridolfo and Bill Hart-Davidson, 127–39. Chicago: University of Chicago Press, 2014.

Bradley, Jana, Bruce Fulton, Marlene Helm, and Katherine A. Pittner. "Nontraditional Book Publishing." *First Monday* 16, no. 8 (2011): n.p.

Brandt, Deborah. "Afterword: The Real and Fake Economies of Writing." *JAC* [*Journal of Advanced Composition*] 34, no. 3–4 (2012): 769–78.

——. *Literacy as Involvement: The Acts of Writers, Readers, and Texts.* Carbondale: Southern Illinois University Press, 2011.

——. *Literacy in American Lives.* New York: Cambridge University Press, 2001.

——. *The Rise of Writing: Redefining Mass Literacy.* New York: Cambridge University Press, 2015.

——. "Writing for a Living: Literacy and the Knowledge Economy." *Written Communication* 22, no. 2 (2005): 166–97.

Brunton, Finn. *Spam: A Shadow History of the Internet.* Cambridge, MA: MIT Press, 2013.

Carr, Nicholas. *The Shallows: What the Internet Is Doing to Our Brains.* New York: W. W. Norton, 2011.

Colby, Robert. "Harnessing Pegasus: Walter Besant, 'The Author' and the Profession of Authorship." *Victorian Periodicals Review* 23, no. 3 (1990): 111–20.

Currie, Susan, and Donna Lee Brien. "Mythbusting Publishing: Questioning the 'Runaway Popularity' of Published Biography and Other Life Writing." *M/C* [*Media & Culture*] *Journal* 11, no. 4 (2008): n.p. http://journal.mediaculture.org.au/index.php/mcjournal/article/viewArticle/43.

Davis, Kenneth. *Two-Bit Culture: The Paperbacking of America.* New York: Houghton Mifflin, 1984.

DeLeon, Jana. "Keeping Score—AKA Notches in Your Bedpost." *The Naked Truth about Self-Publishing.* Edited by Jana DeLeon et al. N.p.: Indie Voice, 2013.

DeVoss, Danielle, and James Porter. "Why Napster Matters to Writing: Filesharing as a New Ethic of Digital Delivery." *Computers and Composition* 23, no. 2 (2006): 178–210.

Duguid, Paul. "Material Matters: The Past and Futurology of the Book." In *The Future of the Book*, edited by Geoffrey Nunberg, 63–95. Berkeley: University of California Press, 1996.

Duncombe, Stephen. *Notes from Underground: Zines and the Politics of Alternative Culture*. Bloomington, IN: Microcosm, 2008.

Eco, Umberto. "Afterword." In *The Future of the Book*, edited by Geoffrey Nunberg, 295–306. Berkeley: University of California Press, 1996.

Ede, Lisa, and Andrea Lunsford. *Singular Texts/Plural Authors: Perspectives on Collaborative Writing*. Carbondale: Southern Illinois University Press, 1992.

Ekström, Anders, Solveig Jülich, Frans Lundgren, and Per Wisselgren, eds. *History of Participatory Media: Politics and Publics, 1750–2000*. New York: Routledge, 2012.

Ezell, Margaret J. M. *Social Authorship and the Advent of Print*. Baltimore: Johns Hopkins University Press, 2003.

Fabian, Ann. "Amateur Authorship." In *A History of the Book in America*. Vol. 3, *The Industrial Book, 1840–1880*, edited by Scott E. Casper, Jeffrey D. Groves, Stephen W. Nissenbaum, and Michael Winship, 407–16. Chapel Hill: University of North Carolina Press, 2007.

———. "Amateurism and Self-Publishing." In *American History through Literature*. Vol. 1, *Abolitionist Writing to Gothic Fiction*, edited by Janet Gabler-Hover and Robert Sattelmeyer, 19–21. Farmington Hills, MI: Charles Scribner's Sons, 2006.

Fernback, Jan. "There Is a There There: Notes toward a Definition of Cybercommunity." In *Doing Internet Research: Critical Issues and Methods for Examining the Net*, edited by Steve Jones, 203–20. London: Sage Press, 1999.

"Final Thoughts." In *The Naked Truth about Self-Publishing*. Edited by Jana DeLeon et al. N.p.: Indie Voice, 2013.

Fitzpatrick, Kathleen. "The Exhaustion of Literature: Novels, Computers, and the Threat of Obsolescence." *Contemporary Literature* 43, no. 3 (2002): 518–59.

———. *Planned Obsolescence: Publishing, Technology, and the Future of the Academy*. New York: New York University Press, 2011.

Foucault, Michel. "What Is an Author?" In *The Foucault Reader*, edited by Paul Rabinow, 101–20. New York: Pantheon Books, 1984.

Fraser, Nancy. "Rethinking the Public Sphere: A Contribution to the Critique of Actually Existing Democracy." *Social Text*, no. 25–26 (1990): 56–80.

Gabriel, Michael R. "The Astonishing Growth of Small Publishers, 1958–1988." *Journal of Popular Culture* 24, no. 3 (1990): 61–68.

Gaughran, David. *Let's Get Digital: How to Self-Publish and Why You Should*. N.p.: Arriba Arriba Books, 2011.

Gee, James Paul. *Situated Language and Learning: A Critique of Traditional Schooling*. New York: Routledge, 2004.

Genette, Gérard. *Paratexts: Thresholds of Interpretation*. New York: Cambridge University Press, 1997.

Gere, Anne Ruggles. *Writing Groups: History, Theory, and Implications*. Carbondale: Southern Illinois University Press, 1987.

Gifford, Justin. *Pimping Fictions: African American Crime Literature and the Untold Story of Black Pulp Publishing*. Philadelphia: Temple Press, 2013.

Gillespie, Tarleton. "Algorithm." Digital Keywords, June 2014. http://culturedigitally. org/2014/06/algorithm-draft-digitalkeyword/.

———. "The Relevance of Algorithms." In *Media Technologies: Essays on Communication, Materiality, and Society*, edited by Tarleton Gillespie, Pablo Botzkowski, and Kristen Foot, 167–93. Cambridge, MA: MIT Press: 2014.

Glaser, Barney, and Anselm Strauss. *The Discovery of Grounded Theory: Strategies for Qualitative Research*. New Brunswick, NJ: Aldine, 2006.

Goldhaber, Michael H. "The Attention Economy and the Net." *First Monday* 2, no. 4 (1997): n.p.

Graff, Harvey J. *The Legacies of Literacy: Continuities and Contradictions in Western Culture and Society*. Bloomington: Indiana University Press, 1987.

———. *The Literacy Myth: Literacy and Social Structure in the Nineteenth-Century City*. New York: Academic Press, 1979.

Gray, Jonathan. "When Is the Author?" In *A Companion to Media Authorship*, edited by Jonathan Gray and Derek Johnson, 88–111. Malden, MA: Wiley Blackwell, 2013.

Gray, Jonathan, and Derek Johnson, eds. "Introduction." In *A Companion to Media Authorship*, 1–22. Malden, MA: Wiley Blackwell, 2013.

Greco, Albert N., Clara E. Rodriguez, and Robert M. Wharton. *The Culture and Commerce of Publishing in the 21st Century*. Stanford, CA: Stanford University Press, 2007.

Grusin, Richard A. "What Is an Electronic Author?: Theory and the Technological Fallacy." *Configurations* 2, no. 3 (1994): 469–83. https://muse.jhu.edu/journals/configurations/v002/2.3grusin.html.

Guillory, John. *Cultural Capital: The Problem of Literary Canon Formation*. Chicago: University of Chicago Press, 1995.

Haas, Christina. *Writing Technology: Studies on the Materiality of Literacy*. Mahwah, NJ: Lea Press, 1996.

Habermas, Jürgen. *The Structural Transformation of the Public Sphere: An Inquiry into a Category of Bourgeois Society*. Translated by Thomas Burger with Frederick Lawrence. Cambridge, MA: MIT Press, 1991.

Hallinan, Blake, and Ted Striphas. "Recommended for You: The Netflix Prize and the Production of Algorithmic Culture." *New Media and Society* 16, no. 4 (2014): 1–21.

Hargittai, Eszter, and Gina Walejko. "The Participation Divide: Content Creation and Sharing in the Digital Age." *Information, Communication & Society* 11, no. 2 (2008): 239–56.

Hart, Liliana. "Taking It in the Back Door (Navigating Algorithms, Categories, and Keywords)." In *The Naked Truth about Self-Publishing*. Edited by Jana DeLeon et al. N.p.: Indie Voice, 2013.

Haugland, Ann. "Opening the Gates: Print-on-Demand Publishing as Cultural Production." *Publishing Research Quarterly* 22, no. 3 (2006): 3–16.

Hayano, David M. *Poker Faces: The Life and Work of Professional Card Players*. Berkeley: University of California Press, 1982.

Hayles, N. Katherine. *Writing Machines*. Cambridge, MA: MIT Press, 2002.

Hesse, Carla. "Books in Time." In *The Future of the Book*, edited by Geoffrey Nunberg, 21–36. Berkeley: University of California Press, 1996.

Heath, Shirley Brice. *Ways with Words: Language, Life, and Work in Communities and Classrooms*. New York: Cambridge University Press, 1983.

Henderson, Bill. "The Small Book Press: A Cultural Essential." *Library Quarterly* 54, no. 1 (1984): 61–71.

Hine, Christine. *Virtual Ethnography*. London: Sage Press, 2000.

Howard, Rebecca Moore. *Standing in the Shadow of Giants: Plagiarists, Authors, Collaborators*. Stamford, CT: Ablex, 1999.

Howsam, Leslie. *Kegan Paul: A Victorian Imprint; Publishers, Books and Cultural History*. New York: Routledge, 1998.

Inge, M. Thomas. "Collaboration and Concepts of Authorship." *PMLA* [*Publications of the Modern Language Association*] 116, no. 3 (2001): 623–30. http://www.jstor.org/stable/463502.

Jenkins, Henry. *Convergence Culture: Where Old and New Media Collide*. New York: New York University Press, 2006.

Jenkins, Henry, Sam Ford, and Joshua Green. *Spreadable Media: Creating Value and Meaning in a Networked Culture*. New York: New York University Press, 2012.

Johns, Adrian. *The Nature of the Book: Print and Knowledge in the Making*. Chicago: University of Chicago Press, 1998.

Kingston, Paul W. *The Wages of Writing: Per Word, Per Piece, or Perhaps*. New York: Columbia University Press, 1986.

Kirschenbaum, Matthew G. *Mechanisms: New Media and the Forensic Imagination*. Cambridge, MA: MIT Press, 2008.

Komito, Lee. "The Net as a Foraging Society: Flexible Communities." *Information Society* 14, no. 2 (1998): 97–106.

Kress, Gunther R. *Literacy in the New Media Age*. London: Routledge, 2003.

Landow, George, and Paul Delany. "Hypertext, Hypermedia, and Literary Studies: The State of the Art." In *Hypermedia and Literary Studies*, edited by George Landow and Paul Delany, 3–52. Cambridge, MA: MIT Press, 1984.

Lanham, Richard. *The Economics of Attention: Style and Substance in the Age of Information*. Chicago: University of Chicago Press, 2006.

Laquintano, Timothy. "The Legacy of the Vanity Press and Digital Transitions." *Journal of Electronic Publishing* 16, no. 1 (2013): n.p.

———. "Sustained Authorship: Digital Writing, Self-Publishing, and the Ebook." *Written Communication* 27, no. 4 (2010): 469–93.

Lemley, Mark. "Romantic Authorship and the Rhetoric of Property." *Texas Law Review* 75, no. 4 (1997): 873–923.

Lessig, Lawrence. *Code and Other Laws of Cyberspace*. New York: Basic Books, 2000.

———. *Remix: Making Art and Commerce Thrive in the Hybrid Economy*. New York: Penguin Press, 2008.

Lord, William Jackson. *How Authors Make a Living*. New York: Scarecrow Press, 1962.

Luey, Beth. "Modernity and Print III: The United States, 1890–1970." In *A Companion to the History of the Book*, edited by Simon Eliot and Jonathan Rose, 368–80. Malden, MA: Blackwell, 2007.

Manley, Will. "One Manley, One-Tenth of One Percent." *Booklist* 96 (1999): 485.

Manovich, Lev. "Models of Authorship in New Media." http://manovich.net/content/04-projects/032-models-of-authorship-in-new-media/32_article_2002.pdf.

Marwick, Alice E., and danah boyd. "I Tweet Honestly, I Tweet Passionately: Twitter Users, Context Collapse, and the Imagined Audience." *New Media & Society* 13, no. 1 (2011): 114–33.

McGill, Meredith. "The Matter of the Text: Commerce, Print Culture, and the Authority of the State in American Copyright Law." *American Literary History* 9, no. 1 (1997): 21–59.

Miller, Carolyn R. "Genre as Social Action." *Quarterly Journal of Speech* 70, no. 2 (1984): 151–67.

Miller, Laura J. "The Best-Seller List as Marketing Tool and Historical Fiction." *Book History* 3, no. 1 (2000): 286–304. http://www.jstor.org/stable/30227320.

———. *Reluctant Capitalists: Bookselling and the Culture of Consumption*. Chicago: University of Chicago Press, 2008.

———. "Whither the Professional Book Publisher in an Era of Distribution on Demand?" In *The International Encyclopedia of Media Studies*. Vol. 2, edited by Angharad N. Valdivia and Vicki Mayer, 171–91. Chichester, UK: Wiley-Blackwell, 2013.

Morozov, Evgeny. *To Save Everything, Click Here: The Folly of Technological Solutionism*. New York: Public Affairs, 2013.

Motta-Roth, Désirée. "Discourse Analysis and Academic Book Reviews: A Study of Text and Disciplinary Cultures." In *Genre Studies in English for Academic Purposes*, edited by Inmaculad Foranet, Santiago Posteguillo, Juan Carlos Palmer, and Juan Francisco Coll, 29–58. Castello de la Plana, Spain: Universitat Jaume, 1998.

Mummert, Teresa. *Indie Author Guide of Awesome*. N.p.: printed by author, 2013.

Murray, Laura J. "Plagiarism and Copyright Infringement: The Costs of Confusion." In *Originality, Imitation, and Plagiarism: Teaching Writing in the Digital Age*, edited by Caroline Eisner and Martha Vicinus, 173–83. Ann Arbor: University of Michigan Press, 2009.

Nunberg, Geoffrey, ed. "Farewell to the Information Age." In *The Future of the Book*, 103–38. Berkeley: University of California Press, 1996.

———. "Introduction." In *The Future of the Book*, 9–20. Berkeley: University of California Press, 1996.

Opderbeck, David W. "Socially Rivalrous Information: Of Candles, Code, and Virtue." Social Science Research Network eLibrary. 2007. http://dx.doi.org/10.2139/ssrn.1008500.

Piper, Andrew. *Book Was There: Reading in Electronic Times*. Chicago: University of Chicago Press, 2012.

Poster, Mark. *What's the Matter with the Internet?* Minneapolis: University of Minnesota Press, 2001.

Prior, Paul. "Tracing Process: How Texts Come into Being." In *What Writing Does and How It Does It*, edited by Charles Bazerman and Paul Prior, 167–200. New York: Lea Press, 2004.

———. *Writing/Disciplinarity: A Sociohistoric Account of Literate Activity in the Academy*. Mahwah, NJ: Erlbaum, 1998.

Prior, Paul, and Jody Shipka. "Chronotopic Laminations: Tracing the Contours of Literate Activity." In *Writing Selves, Writing Societies: Research from Activity Perspectives*, edited by Charles Bazerman and David Russell, 180–238. Fort Collins, CO: WAC Clearinghouse, 2007. http://wac.colostate.edu/books/selves_societies/.

Radway, Janice A. *Reading the Romance: Women, Patriarchy, and Popular Literature*. Chapel Hill: University of North Carolina Press, 1991.

Rak, Julie. *Boom!: Manufacturing Memoir for the American Public*. Waterloo, ON: Wilfrid Laurier University Press, 2013.

Readings, Bill. *The University in Ruins*. Cambridge, MA: Harvard University Press, 1996.

Rheingold, Howard. *The Virtual Community: Homesteading on the Electronic Frontier*. Cambridge, MA: MIT Press, 2000.

Rife, Martine Courant. *Invention, Copyright, and Digital Writing*. Carbondale: Southern Illinois Press, 2013.

Robillard, Amy E. "We Won't Get Fooled Again: On the Absence of Angry Responses to Plagiarism in Composition Studies." *College English* 70, no. 1 (2007): 10–31.

Rose, Mark. *Authors and Owners: The Invention of Copyright*. Cambridge, MA: Harvard University Press, 1993.

Ross, Orna. "Introduction." In *Opening Up to Indie Authors*, by Debbie Young and Dan Holloway. N.p.: Font, 2014.

———. "Self-Publishing: The Basics." In *Choosing a Self-Publishing Service*, by Jim Giammatteo and Mick Rooney, chap. 3. N.p.: Font, 2013.

Schwartz, David. *Roll the Bones: The History of Gambling*. New York: Gotham Books, 2006.

Shirky, Clay. *Here Comes Everybody: The Power of Organizing without Organizations*. New York: Penguin Press, 2008.

Simone, Raffaele. "The Body of the Text." In *The Future of the Book*, edited by Geoffrey Nunberg, 21–36. Berkeley: University of California Press, 1996.

Sklansky, David. *The Theory of Poker*. 3rd ed. Las Vegas, NV: Two Plus Two, 1994.

Spinuzzi, Clay. "Losing by Expanding: Corralling the Runaway Object." *Journal of Business and Technical Communication* 25, no. 4 (2011): 449–86.

———. *Network: Theorizing Knowledge Work in Telecommunications*. New York: Cambridge University Press, 2008.

St. Clair, William. "Metaphors of Intellectual Property." In *Privilege and Property: Essays on the History of Copyright*, edited by Martin Kretschmer, Lionel Bently, and Ronan Deazley, 369–95. Cambridge, UK: Open Book, 2010.

Strauss, Anselm. *Qualitative Analysis for Social Scientists*. New York: Cambridge University Press, 1987.

Street, Brian V. *Literacy in Theory and Practice*. New York: Cambridge University Press, 1984.

Striphas, Ted. "The Abuses of Literacy: Amazon Kindle and the Right to Read." *Communication and Critical/Cultural Studies* 7, no. 3 (2010): 297–317.

———. "Algorithmic Culture." *European Journal of Cultural Studies* 18, no. 4–5 (2015): 395–412.

———. *The Late Age of Print: Everyday Book Culture from Consumerism to Control*. New York: Columbia University Press, 2009.

Taylor, Joan Bessman. "Book Groups and the Social Contexts of Reading." In *From Codex to Hypertext: Reading at the Turn of the Twenty-First Century*, edited by Anouk Lang, 142–58. Amherst: University of Massachusetts Press, 2012.

Tepper, Steven J. "Fiction Reading in America: Explaining the Gender Gap." *Poetics* 27, no. 4 (2000): 255–75.

Thompson, John B. *Merchants of Culture*. Malden, MA: Polity, 2010.

Uhlan, Edward. *The Rogue of Publishers' Row: Confessions of a Publisher*. New York: Exposition Press, 1968.

Vaidhyanathan, Siva. *Copyrights and Copywrongs: The Rise of Intellectual Property and How It Threatens Creativity*. New York: New York University Press, 2003.

Vainio, Annukka. "Beyond Research Ethics: Anonymity as 'Ontology,' 'Analysis,' and 'Independence.'" *Qualitative Research* 13, no. 6 (2013): 685–98.

Waldfogel, Joel, and Imke Reimers. "Storming the Gatekeepers: Digital Disintermediation in the Market for Books." *Information Economics and Policy* 31 (June 2015): 47–58.

Wellmon, Chad. "Sacred Reading: From Augustine to the Digital Humanists." *Hedgehog Review* 17, no. 3 (Fall 2015): n.p.

Wenger, Etienne. *Communities of Practice: Learning, Meaning, and Identity*. Cambridge, UK: Cambridge University Press, 1998.

Winship, Michael. *American Literary Publishing in the Mid-Nineteenth Century: The Business of Ticknor and Fields*. New York: Cambridge University Press, 2003.

———. "The Rise of a National Trade System in the United States." In *A History of the Book in America*. Vol. 4, *Print in Motion: The Expansion of Publishing and*

*Reading in the United States, 1880-1940*, edited by Carl F. Kaestle and Janice A. Radway, 56–77. Chapel Hill: University of North Carolina Press, 2007.

Wirtén, Eva Hemmungs. "The Global Market, 1970–2000: Producers." In *A Companion to the History of the Book*, edited by Simon Eliot and Jonathan Rose, 395–405. Malden, MA: Blackwell, 2007.

Woodmansee, Martha. "The Genius and the Copyright: Economic and Legal Conditions of the Emergence of the 'Author.'" *Eighteenth-Century Studies* 17, no. 4 (1984): 425–48. http://www.jstor.org/stable/2738129.

Yagoda, Ben. *Memoir: A History*. New York: Penguin, 2009.

Young, Debbie, and Dan Holloway. *Opening Up to Indie Authors*. N.p.: Font, 2014.

Zaid, Gabriel. *So Many Books: Reading and Publishing in an Age of Abundance*. Translated by Natasha Wimmer. Philadelphia: Paul Dry Books, 2003.

Zboray, Ronald J., and Mary Saracino Zboray. *Literary Dollars and Social Sense: A People's History of the Mass Market Book*. New York: Routledge, 2005.