

Literatura

- Arrigo, Y. 2017. *Who is winning the Premier League on social media?* [online]. [cit. 2020-06-13]. Dostupné z WWW: <https://www.campaignlive.co.uk/article/winning-premier-league-social-media/1442318>.
- Baboota, R., a Kaur, H. 2019. Predictive analysis and modelling football results using machine learning approach for English Premier League. *International Journal of Forecasting*, 35(2): 741–755.
- Badmus, S. O., Akinwande, B., a Ukaegbu, B. 2017. An Empirical Analysis of Efficiency of English Premier League (EPL) Football clubs (2005–2015) Using a Data Envelopment Analysis (DEA) Approach. *International Journal of Sciences: Basic and Applied Research (IJSBAR)* 33 (1): 238–259.
- Balafoutas, L., Chowdhury, S. M., a Plessner, H. 2019. Applications of sports data to study decision making. *Journal of Economy Psychology* 75 (2): 12–23.
- Banker, R. D., Charnes, A., Cooper, W. W. 1984. Some models for estimating technical and scale inefficiencies in data envelopment analysis. *Management science* 30 (9): 1078–1092.
- Barros, C. P., Leach, S. 2006. Performance evaluation of the English Premier Football League with data envelopment analysis. *Applied Economics* 38 (12): 1449–1458.
- Barros, C. P., Garcia-del-Barrio, P. 2008. Efficiency measurement of the English football Premier League with a random frontier model. *Economic modelling* 25(5): 994–1002.
- Beck, N., Meyer, M. 2012. Modeling team performance. *Empirical Economics* 43(1): 335–356.
- Belichick, S. 2008. *Football scouting methods*. New York: Martino Publishing.
- Carmichael, F., McHale, I., Thomas, D. 2011. Maintaining market position: team performance, revenue and wage expenditure in the English premier league. *Bulletin of Economic Research* 63 (4): 464–497.
- Castro, N. R., Chousa, J. P. 2006. An integrated framework for the financial analysis of sustainability. *Business Strategy and the Environment* 15 (5): 322–333.
- Charnes, A., Cooper, W. W., Rhodes, E. (1978). Measuring the efficiency of decision making units. *European journal of operational research* 2 (6): 429–444.
- Charnes, A., Cooper, W., Lewin, A. Y., Seiford, L. M. 1997. Data envelopment analysis theory, methodology and applications. *Journal of the Operational Research society* 48 (3): 332–333.
- Chyńał, P., Perechuda, I., Ciesliński, W. B. 2014. Value of a football club in the context of social media. *Informatyka Ekonomiczna* 4 (34): 47–57.
- Clement, R. C., McCormick, R. E. 1989. Coaching team production. *Economic Inquiry* 27 (2): 287–304.
- Connolly, E. 2015. *Manchester City give boost to Asian fans*. [online]. [cit. 2019-07-13]. Dostupné z WWW: http://www.sportspromedia.com/news/manchester_city_give_boost_to_asian_fans.
- Constantinou, A. C. 2019. Dolores: A model that predicts football match outcomes from all over the world. *Machine Learning* 108 (1): 49–75.
- Cox, A. 2012. Live broadcasting, gate revenue, and football club performance: Some evidence. *International Journal of the Economics of Business* 19 (1): 75–98.
- Čmakal, T. 2014. *Marketing vybraných klubů České fotbalové ligy*. Diplomová práce. Univerzita Karlova, Praha.
- Dawson, P., Dobson, S. 2002. Managerial efficiency and human capital: an application to English association football. *Managerial and Decision Economics* 23 (8): 471–486.

- Deloitte. 2020. *Eye on the prize. Football Money League*. London: Sports Business Group. [online]. [cit. 2019-04-12]. Dostupné z WWW: <https://www2.deloitte.com/content/dam/Deloitte/uk/Documents/sports-business-group/deloitte-uk-deloitte-football-money-league-2020.pdf>.
- Desbordes, M. 2012. *Marketing and Football*. London: Routledge.
- Dietl, H. M., Weingaertner, C. 2011. The effect of professional football clubs' legal structure on sponsoring revenue. Available at SSRN 2493130.
- Digital Sports Media. (2019). *Global Digital Football Benchmark January 2019*. [online]. [cit. 2019-08-13]. Dostupné z WWW: <http://digitale-sport-medien.com/gdfb19/>.
- Dima, T. 2015. The Business Model of European Football Club Competitions. *Procedia economics and finance* 23 (1): 1245–1252.
- Dlouhý, M., & Jablonský, J. 2004. *Modeły hodnocení efektivnosti produkčních jednotek*. Praha: Professional.
- Douvis, I., Barros, C. P. 2008. Comparative Analysis of Football Efficiency Among Two Small European Countries: Portugal and Greece. *Choregia* 4 (1): 56–67.
- Dutton, J. 2018. *Pierre-Emerik Aubameayabg is second Gabon player in the Premier League this season*. [online]. [cit. 2019-04-12]. Dostupné z WWW: <https://www.dailymail.co.uk/sport/football/article-5360093/Which-country-popular-Premier-League.html>.
- ECI. (2020). *Euro Club Index – Methodology*. [online]. In Euroclubindex.com. [cit. 2020-03-22]. Dostupné z WWW: <https://www.euroclubindex.com/methodology/>.
- Eurosport. (2016). *The global game: The Premier League's international reach, broken down*. [online]. [cit. 2019-08-12]. Dostupné z WWW: http://www.eurosport.co.uk/football/premier-league/2015-2016/the-global-game_sto4853526/story.shtml.
- Evens, T., Lefever, K. 2011. Watching the football game: Broadcasting rights for the European digital television market. *Journal of Sport and Social Issues* 35 (1): 33–49.
- Fallahi, A., Asadi, H., Khabiri, M. 2011. The Comparison of the Importance of the Factors Affecting Spectators' Attendance in Football Matches in Iranian Professional League Within Age Groups. *World Journal of Sport Sciences* 4 (2): 159–165.
- Forbes. 2012. *Manchester United Claims To Have 659 Million Supporters*. [online]. [cit. 2019-04-12]. Dostupné z WWW: <https://www.forbes.com/sites/mikeozanian/2012/05/29/manchester-united-claims-to-have-659-million-supporters/#518736906307>.
- Forker, J. 2005. Discussion of accounting, valuation and duration of football player contracts. *Journal of Business Finance & Accounting* 32 (3–4): 587–598.
- Franck, E., Lang, M. 2014. A theoretical analysis of the influence of money injections on risk taking in football clubs. *Scottish journal of political economy* 61 (4): 430–454.
- Freyer, W. 1991. *Handbuch des Sport-marketing*. München: Forkel-Verlag.
- Frick, B., Simmons, R. 2008. The impact of managerial quality on organizational performance: evidence from German soccer. *Managerial and Decision Economics* 29(7): 593–600.
- García-Sánchez, I. M. 2007. Efficiency and effectiveness of Spanish football teams: a three-stage-DEA approach. *Central European Journal of Operations Research* 15 (1): 21–45.
- Goddard, J., & Sloane, P. (ed.). 2014. *Handbook on the economics of professional football*. London: Edward Elgar Publishing.
- Going Global. 2017. The world fanbase of the Premier League. [online]. [cit. 2020-05-12]. Dostupné z WWW: <https://no.unibet.com/hub/goingglobal/en>.
- Goossens, K. 2005. *Competitive balance in European football: Comparison by adapting measures: National measure of seasonal imbalance and top 30*. Antverpy: University of Antwerp.
- Goumas, C. 2014. Home advantage and referee bias in European football. *European journal of sport science* 14 (sup1): S243–S249.
- Groot, L. 2008. *Economics, uncertainty and European football: Trends in competitive balance*. London: Edward Elgar Publishing.

- Guzmán, I., Morrow, S. 2007. Measuring efficiency and productivity in professional football teams: evidence from the English Premier League. *Central European Journal of Operations Research* 15 (4): 309–328.
- Haas, D. 2002. Measuring efficiency of German football teams by data envelopment analysis. *Central European Journal of Operations Research* 12 (3): 251.
- Haas, D. J. 2003a. Productive efficiency of English football teams – a data envelopment analysis approach. *Managerial and Decision Economics* 24 (5): 403–410.
- Haas, D. J. 2003b. Technical efficiency in the major league soccer. *Journal of Sports Economics* 4 (3): 203–215.
- Halkos, G., & Tzeremes, N. 2011. *A non-parametric analysis of the efficiency of the top European football clubs*. Diploma Thesis. University of Thessaly, Thessaly.
- Hamidi, M., Sajadi, H., Soleimani-Damaneh, J. 2011. Evaluating the performance of Iranian football teams utilizing linear programming. *American Journal of Operations Research* 1 (02): 65.
- Hassan, D. (ed.). 2018. *Managing sport business: an introduction*. London: Routledge.
- Herrmann, N. 2018. *Premier League Social Media Accounts Analysed In-depth*. [online]. In quintly Blog [cit. 2020-06-22]. Dostupné z WWW: <https://www.quintly.com/blog/premier-league-social-media>.
- Horne, J., Tomlinson, A., Whannel, G. 2005. *Understanding sport: An introduction to the sociological and cultural analysis of sport*. London: Routledge.
- Hoye, R., Smith, A., Westerbeek, H., Stewart, B., Nicholson, M. 2015. *Sport Management-principles and applications*. London: Routledge.
- iDnes. (2020). *Index předpovědi ukazuje, jak dopadnou ligy, když se zase rozjedou* [online]. In iDNES.cz. [cit. 2020-03-22]. Dostupné z WWW: https://www.idnes.cz/fotbal/zahraničí/index-euro-club-predpovedi-koronavirus.A200321_133602_fot_zahraničí_min.
- Jardin, M. 2009. *Efficiency of French football clubs and its dynamics*. Diploma Thesis. University of Rennes, Rennes.
- Jørgensen, C. W., Moritzen, M. R., Stadtmann, G. 2012. The news model of asset price determination—an empirical examination of the Danish football club Brøndby IF. *Applied Economics Letters* 19 (17): 1715–1718.
- Karaca, Orhan, 2008. *The impact of foreign players on international football performance*. MPRA Paper 11064, University Library of Munich, Germany.
- Kern, M., & Süßmuth, B. 2005. Managerial efficiency in German top league soccer: an econometric analysis of club performances on and off the pitch. *German Economic Review* 6 (4): 485–506.
- Kislingerová, E. 2010. *Manažerské finance*. 3. vyd. Praha: C.H. Beck.
- Kleven, H. J., Landais, C., Saez, E. 2013. Taxation and international migration of superstars: Evidence from the European football market. *American economic review* 103 (5): 1892–1924.
- Klicnarová, J. 2010. *Analýza obalu dat – úvod*. [online]. [cit. 2019-04-7]. Dostupné z WWW: http://www2.ef.jcu.cz/~janaklic/oa/DEA_I.pdf.
- Koopman, S. J., & Lit, R. 2019. Forecasting football match results in national league competitions using score-driven time series models. *International Journal of Forecasting* 35 (2): 797–809.
- KPMG. 2019. *Broadcasting revenue landscape – big money in the „big Five“ leagues*. [online]. [cit. 2020-04-17]. Dostupné z WWW: https://www.footballbenchmark.com/library/broadcasting_revenue_landscape_big_money_in_the_big_five_leagues.
- Kvasničková, L. 2016. *Specifika měření výkonnosti sportovní organizace*. Diplomová práce. Masarykova univerzita, Brno.

- Lago-Peñas, C., Gómez-Ruano, M., Megías-Navarro, D., Pollard, R. 2016. Home advantage in football: Examining the effect of scoring first on match outcome in the five major European leagues. *International Journal of Performance Analysis in Sport* 16 (2): 411–421.
- LiveSport. 2018. *Premier League 2017/2018*. [online]. [cit. 2020-05-14]. Dostupné z WWW: <https://www.livesport.cz/fotbal/anglie/premier-league-2017-2018/tabulka/>.
- Ma, G. 2019. *Forecasting football match results with the ordered logit model*. Dizertační práce. University of Groningen, Groningen.
- Madden, P. 2012. Fan welfare maximization as a club objective in a professional sports league. *European Economic Review* 56 (3): 560–578.
- McNamara, P., Peck, S. I., & Sasson, A. 2013. Competing business models, value creation and appropriation in English football. *Long Range Planning* 46 (6): 475–487.
- Menary, S. 2016. One rule for one: the impact of Champions League prize money and Financial Fair Play at the bottom of the European club game. *Soccer & Society* 17 (5): 666–679.
- Miniberger, B. 2009. Kvalita dat datových skladů – nezbytný předpoklad předcházení rizik manažerského rozhodování. *Sborník z 11. ročníku mezinárodní konference „Současnost a budoucnost krizového řízení“*. Praha: VŠE.
- Noyes, D. 2018. *The Top 20 Valuable Facebook Statistics – Updated September 2018*. In: Zephoria.com [online]. [cit. 2018-02-10]. Dostupné z: <https://zephoria.com/top-15-valuable-facebook-statistics/>.
- Pawlowski, T., Anders, C. 2012. Stadium attendance in German professional football – The (un)importance of uncertainty of outcome reconsidered. *Applied Economics Letters* 19 (16): 1553–1556.
- Plumley, D., Wilson, R., Ramchandani, G. 2017. Towards a model for measuring holistic performance of professional Football clubs. *Soccer & Society* 18 (1): 16–29.
- Pollard, R., Gómez, M. A. 2014. Comparison of home advantage in men's and women's football leagues in Europe. *European journal of sport science* 14 (sup1): S77–S83.
- Porter, P. K., Scully, G. W. 1982. Measuring managerial efficiency: the case of baseball. *Southern Economic Journal*, 48 (3): 642–650.
- Pyatunin, A. V., Vishnyakova, A. B., Sherstneva, N. L., Mironova, S. P., Dneprov, S. A., Grabozdin, Y. P. 2016. The Economic Efficiency of European Football Clubs-Data Envelopment Analysis (DEA) Approach. *International Journal of Environmental and Science Education* 11 (15): 7515–7534.
- Reade, J. J., Singleton, C., & Brown, A. (2021). Evaluating strange forecasts: The curious case of football match scorelines. *Scottish Journal of Political Economy*, 68(2), 261–285.
- Samagaio A., Couto E., Caiado J. (2009). *Sporting, financial and stock market performance in English football: an empirical analysis of structural relationships* (CEMAPRE Working Papers, No 906). Dostupné na: <http://cemapre.iseg.ulisboa.pt/archive/preprints/395.pdf> and <http://econpapers.repec.org/paper/cmawpaper/0906.htm>.
- Samra, B., Wos, A. 2014. Consumer in sports: Fan typology analysis. *Journal of Intercultural Management* 6 (4–1): 263–288.
- Scelles, N., Andreff, W. 2017. Economic model of a professional football club in France. In *Routledge Handbook of Football Marketing*, 60–72, London: Routledge.
- Senaux, B., Morrow, S. 2013. Football club financial reporting: time for a new model? *Sport, Business and Management: An International Journal*. 3 (4): 12–25.
- Sloane, P. 2015. The economics of professional football revisited. *Scottish Journal of Political Economy* 62 (1): 1–7.
- Szymanski, S., Kuypers, T. 1999. *Winners and losers*. London: Viking Adult.

- Szymanski, S., Smith, R. 1997. The English football industry: profit, performance and industrial structure. *International Review of Applied Economics* 11 (1): 135–153.
- Šíma, J. 2011. Competitive Balance in the German, Dutch and Czech Football Leagues. *Acta Universitatis Carolinae Kinanthropologica* 47 (2): 51–67.
- Šíma, J., Procházka, J. 2011. Compared competitive balance evolution in the Dutch and the Czech football leagues between 1970 and 2010. *Ekonomika a management* 5 (2): 34–47.
- Šíma, J., Procházka, J. 2013. Static Competitive Balance of Three Chosen Central European Football Leagues. *Ekonomika a Management* 7 (4): 40–47.
- Šíma, J., Procházka, J. 2014. Competitive Balance in the Austrian, Czech, Hungarian and Ukrainian Soccer Leagues. *Acta Universitatis Carolinae Kinanthropologica* 50 (1): 83–92.
- Šíma, J., Ruda, T., Omcirk, V. 2014. Dependence of the overall national team market value on its success at UEFA Euro 2012. *Acta Universitatis Carolinae Kinanthropologica* 49 (2): 32–42.
- Šíma, J., Ruda, T., Omcirk, V. 2015. Dependency of market value of a team on the result achieved at the FIFA World Cup 2014 in Brazil. *Studia sportiva*, 9 (1): 267–273.
- Šíma, J., Bartošek, D. 2016. Závislost velikosti tržních hodnot účastníků Mistrovství Evropy ve fotbale 2016 na dosaženém výsledku. *Acta Academica Karviniensia* 18 (3): 50–61.
- Šíma, J. 2019. *Ekonomika evropských profesionálních fotbalových klubů a soutěží*. Praha: Ekopress.
- The Guardian. 2019. *Premier League finances: the full club-by-club breakdown and verdict*. [online]. [cit. 2020-05-14]. Dostupné z WWW: <https://www.theguardian.com/football/2019/may/22/premier-league-finances-club-guide-2017-18-accounts-manchester-united-city>.
- UEFA. 2019. *The European Club Footballing Landscape*. UEFA Club Licensing Benchmarking Report Financial Year 2017. Nyon: UEFA.
- UFA Sports GmbH 2000, *UFA Fussballstudie, Bahruth Druck und Medien*, Hamburk: Reinbeck.
- Vale, L., Fernandes, T. 2018. Social media and sports: driving fan engagement with football clubs on Facebook. *Journal of Strategic Marketing* 26 (1): 37–55.
- Weimar, D. 2019. *The Economics of Professional Soccer. The SAGE Handbook of Sports Economics*, London: Sage Publications.
- Williams, M. 2016. *Premier League Digital Review 2015/16*. [online]. [cit. 2019-05-14]. Dostupné z WWW: <http://digitalnext.co.uk/blog/premier-league-digital-review/>.