

# POUŽITÁ LITERATURA A DOPORUČENÁ ČETBA

## ÚVOD: PROČ JE NEPOCTIVOST TAK ZAJÍMAVÁ?

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Harford, Tim: *The Logic of Life: The Rational Economics of an Irrational World*. New York: Random House, 2008.

## KAPITOLA 1 JEDNODUCHÝ MODEL RACIONÁLNÍHO PACHATELE

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## KAPITOLA 2 OPRAVNÝ FAKTOR PŘIJDE VHOD

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## KAPITOLA 3 ZASLEPENÍ VLASTNÍMI POHNUTKAMI

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## KAPITOLA 7 KREATIVITA A NEPOCTIVOST: VŠICHNI JSME VYPRAVĚČI

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## KAPITOLA 8 PODVÁDĚNÍ JAKO NEMOC: JAK SE NAKAZÍME NEPOCTIVOSTÍ

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## KAPITOLA 9 ŠVINDLUJEME VESPOLEK: JÁ NA BRÁCHU, BRÁCHA NA MĚ

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## KAPITOLA 10 NAPŮL OPTIMISTICKÝ ZÁVĚR: NEPODVÁDÍME DOST!

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