

Použitá literatura

- Benedict Anderson: *Představy společnosti. Úvahy o původu a šíření nacionalismu*. Karolinum, 2008.
- Lauren Alloy, Lyn Abramson: „Judgement of Contingency in Depressed and Nondepressed Students: Sadder but Wiser?“ *Journal of Experimental Psychology* 108, no. 4 (1979): 441–485.
- Dan Ariely: *The Honest Truth About Dishonesty* (New York: Harper Perennial, 2012). Jeff Aronson, „Please, Please Me“, *The BMJ* 318 (13. března 1999): 716.
- Scott Atran: „The Islamic State Revolution“, *Prism*, 15. října 2016.
- Scott Atran: „Why ISIS Has the Potential to Be a World-Altering Revolution“, *Aeon*, 21. května 2019.
- Emily Balcetis et al.: „Affective Signals of Threat Increase Perceived Proximity“, *Psychological Science* 24, no. 1 (2012): 34–40.
- Emily Balcetis et al.: „Focused and Fired Up: Narrowed Attention Produces Perceived Proximity and Increases Goal-Relevant Action“, *Motivation and Emotion* 38, no. 6 (2014): 815–822.
- Emily Balcetis, David Dunning: „See What You Want to See: Motivational Influences on Visual Perception“, *Journal of Personality and Social Psychology* 91, no. 4 (2006): 612–625.
- Emily Balcetis, David Dunning: „Wishful Seeing: More Desired Objects Are Seen as Closer“, *Psychological Science* 21, no. 1 (2010): 147–152.
- Emily Balcetis: „Wishful Seeing“, *The Psychologist*, 6. dubna 2019.

POUŽITÁ LITERATURA

- Abhijit V. Banerjee, Esther Duflo: „The Economic Lives of the Very Poor“, *Journal of Economic Perspectives* 21, no. 1 (2007): 141–168.
- Dick Barelds, Pieter Dijkstra: „Positive Illusions about a Partner's Personality and Relationship Quality“, *Journal of Research in Personality* 45 (2011): 37–43.
- Rebecca Rego Barry: „Inside the Operating Theater: Early Surgery as Spectacle“, *JSTOR Daily*, 9. prosince 2015.
- Andreas Bartels, Semir Zeki: „The Neural Correlates of Maternal and Romantic Love“, *NeuroImage* 21 (2003): 1155–1166.
- Ernst Becker: *The Denial of Death* (New York: The Free Press, 1973).
- Daniel Bergner: „The Most Unconventional Weapon“, *New York Times*, 26. října 2003.
- Mark Best et al.: „Evaluating Mesmerism, Paris, 1784: The Controversy over the Blinded Placebo Controlled Trials Has Not Stopped“, *Quality and Safety in Health Care* 12, no. 3 (2003): 232–233.
- Matthias Bopp et al.: „Health Risk or Resource? Gradual and Independent Association between Self-Rated Health and Mortality Persists Over 30 Years“, *PLoS One* 7:e30795 (2012).
- Susan Boyce, Alexander Pollatsek: „Identification of Objects in Scenes: The Role of Scene Background in Object Naming“, *Journal of Experimental Psychology: Learning, Memory, and Cognition* 18, no. 3 (1992): 531–543.
- Penelope Brown: „Everyone Has to Lie in Tzeltal“, in *Talking to Adults*, ed. Shoshana Blum-Kulka, Catherine E. Snow (Mahwah, NJ: Lawrence Erlbaum, 2002), 241–275.
- Jerome Bruner, Cecile Goodman: „Value and Need as Organizing Factors in Perception“, *Journal of Abnormal and Social Psychology* 42, no. 1 (1947): 33–44.
- Stephanie Bucklin: „Depressed People See the World More Realistically“, *Tonic*, 22. června 2017.
- Ken Burns, Dayton Duncan: *The Dust Bowl: An Illustrated History* (San Francisco: Chronicle Books, 2012).

- Stephen Cave: *Immortality* (New York: Crown Publishers, 2012).
- Sara Chandros Hull et al.: „Patients' Attitudes about the use of Placebo Treatments: Telephone Survey“, *The BMJ* 347 (2013): f3757.
- Leonard A. Cobb et al.: „An Evaluation of Internal-Mammary-Artery Ligation by a Double-Blind Technic“, *New England Journal of Medicine* 260 (1959): 1115–1118.
- Emma Cohen et al.: „Rower's High: Nehavioural Synchrony Is Correlated with Elevated Pain Thresholds“, *Journal of the Royal Society: Biology Letters* 6 (2010): 106–108.
- Mechelle Colombo, John T. Kinder: „Italian as a Language of Communication in Nineteenth-Century Italy and Abroad“, *Italica* 89, no. 1 (2012): 109–121.
- Richard Dawkins: *The God Delusion* (Boston: Houghton Mifflin Company, 2006).
- Alain de Botton: „Why You Will Marry the Wrong Person“, *New York Times*, 28. května 2016.
- John Deighton, Kent Grayson: „Marketing and Seduction: Building Exchange Relationships by Managing Social Consensus“, *Journal of Consumer Research* 21 (březen 1995).
- Bella DePaulo et al.: „Lying in Everyday Life“, *Journal of Personality and Social Psychology* 70, no. 5 (1996): 979–995.
- Joel Dimsdale: *Survivors, Victims, and Perpetrators: Essays on the Nazi Holocaust* (Baskerville: Hemisphere Publishing, 1951).
- Gerald Echterhoff, René Kopietz, E. Tory Higgins: „Adjusting Shared Reality: Communicators' Memory Changes as Their Connection with Their Audience Changes“, *Social Cognition* 31, no. 2 (2013): 162–186.
- Timothy Egan: *The Worst Hard Time* (Boston: Houghton Mifflin, 2006).
- Nicholas Epley, Erin Whitchurch: „Mirror, Mirror on the Wall: Enhancement in Self-Recognition“, *Personality and Social Psychology Bulletin* 34, no. 9 (2008): 1159–1170.
- Joseph Esherick: *The Origins of the Boxer Uprising* (Berkeley: University of California Press, 1987).

- Robert Feldman: *Liar: The Truth about Lying* (New York: Virgin, 2009).
- Leo Festinger et al.: *When Prophecy Fails* (Minneapolis: University of Minnesota Press, 1956). Český Když se proroctví nesplní, Portál, 2021.
- Benjamin Franklin et al.: „Report of the Commissioners Charged by the King with the Examination of Animal Magnetism“, repr. *International Journal of Clinical and Experimental Hypnosis* 50, no. 4 (2002): 332–363.
- Sigmund Freud: „Obsessive Actions and Religious Practices“, *The Standard Edition of the Complete Psychological Works of Sigmund Freud*, vol. IX (1906–1908): *Jensen's „Gradiva“ and Other Works*.
- Jane Fruehwirth: „Religion and Depression in Adolescence“, *Journal of Political Economy* 127, no. 3 (2019): 1178–1209.
- Josh Garret-Davis: „Ghost Dances on the Great Plains“, *Guernica*, 16. července 2012.
- Aaron Garvey, Frank Germann, Lisa Bolton: „Performance Brand Placebos: How Brands Improve Performance and Consumers Take the Credit“, in *Advances in Consumer Research* vol. 43, ed. Kristin Diehl, Carolyn Yoon (Duluth, MN: Association for Consumer Research, 2015), 163–169.
- Peter Gay: *The Freud Reader* (New York: W. W. Norton, 1989).
- Ángel Gómez, Scott Atran et al.: „The Devoted Actor's Will to Fight and the Spiritual Dimension of Human Conflict“, *Nature Human Behaviour* 1 (2017): 673–679.
- Jochim Hansen et al.: „When the Death Makes You Smoke: A Terror Management Perspective on the Effectiveness of Cigarette On-pack Warnings“, *Journal of Experimental Social Psychology* 46 (2010): 226–228.
- Noah Yuval Harari: *Sapiens* (New York: Harper Collins, 2011). Český pod stejným názvem vydala Leda, 2013.
- Gail D. Heyman, Diem H. Luu, Kang Lee: „Parenting by Lying“, *Journal of Moral Education* 38, no. 3 (2009): 353–369.

- Nicholas M. Hobson et al.: „The Psychology of Rituals: An Integrative Review and Process-Based Framework“, *Personality and Social Psychology Review* 22, no. 3 (2018): 260–284.
- Nicholas M. Hobson et al.: „When Novel Rituals Lead to Intergroup Bias: Evidence from Economic Games and Neurophysiology“, *Psychological Science* 28, no. 6 (2017): 733–750.
- Donald Hoffman: *The Case against Reality: Why Evolution Hid the Truth from Our Eyes* (New York: W. W. Norton, 2019).
- Thomas Hoving: *Tutankhamun: The Untold Story* (New York: Cooper Square Press, 2002).
- Mathew Hutson: „The Power of Rituals“, *Boston Globe*, 18. srpna 2016.
- Louis Kaplan: *The Strange Case of William Mumler, Spirit Photographer* (Minneapolis: University of Minnesota Press, 2008).
- Ted Kaptchuk et al.: „Placebos without Deception: A Randomized Controlled Trial in Irritable Bowel Syndrome“, *PLoS ONE* 5, no. 12 (2010): e15591.
- Ted Kaptchuk et al.: „Sham Device v Inert Pill: Randomized Controlled Trial of Two Placebo Treatments“, *British Medical Journal* 332 (2006): 391–397.
- Virginia S. Y. Kwan et al.: „Assessing the Neural Correlates of Self-Enhancement Bias: A Transcranial Magnetic Stimulation Study“, *Experimental Brain Research* 182 (2007): 379–385.
- Marin Lang et al.: „Effects of Anxiety on Spontaneous Ritualized Behavior“, *Current Biology* 25 (2015): 1892–1897.
- Irwin Levin and Gary Gaeth: „How Consumers Are Affected by the Framing of Attribute Information Before and After Consuming the Product“, *Journal of Consumer Research* 15, no. 3 (1988): 374–378.
- Claude-Anne Lopez: „Franklin and Mesmer: An Encounter“, *Yale Journal of Biology and Medicine* 66 (1993): 325–331.
- Larissa MacFarquhar: „The Comforting Fictions of Dementia Care“, *New Yorker*, 1. října 2018.

- Spyros Makridakis, Andreas Moleskis: „The Costs and Benefits of Positive Illusions“, *Frontiers in Psychology* 6, no. 859 (2015).
- Jon Maner et al.: „The Implicit Cognition of Relationship Maintenance: Inattention to Attractive Alternatives“, *Journal of Experimental Social Psychology* 45 (2009): 174–179.
- Sandra Manninen et al.: „Social Laughter Triggers Endogenous Opioid Release in Humans“, *Journal of Neuroscience* 37, no. 25 (2017): 6125–6131.
- Peter Manseau: *The Apparitionists: A Tale of Phantoms, Fraud, Photography and the Man Who Captured Lincoln's Ghost* (New York: Houghton Mifflin Harcourt, 2017).
- John De Marchi: *The Immaculate Heart: The True Story of Our Lady of Fatima* (New York: Farrar, Straus and Young, 1952).
- Dan Marom, Alicia Robb, Orly Sade: „Gender Dynamics in Crowdfunding (Kickstarter): Evidence on Entrepreneurs, Investors, Deals and Taste-Based Discrimination“, *SSRN* (2016), https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2442954.
- Toshihiko Maruta et al.: „Optimists vs Pessimists: Survival Rate among Medical Patients over a 30-Year Period“, *Mayo Clinic Proceedings* 75 (2000): 140–143.
- Iain McGilchrist: *The Master and His Emissary* (New Haven: Yale University Press, 2009).
- Murray G. Millar, Karen Millar: „Detection of Deception in Familiar and Unfamiliar Persons: The Effects of Information Restriction“, *Journal of Nonverbal Behavior* 19 (1995): 69–84.
- Rowland Miller: „Inattentive and Contented: Relationship Commitment and Attention to Alternatives“, *Journal of Personality and Social Psychology* 73, no. 4 (1997): 758–766.
- Whet Moser: „Apocalypse Oak Park: Dorothy Martin, the Chicagoan Who Predicted the End of the World and Inspired the Theory of Cognitive Dissonance“, *Chicago*, 20. května 2011.

- Sandra L. Murray, John G. Holmes, Dale W. Griffin: „The Benefits of Positive Illusions: Idealization and the Construction of Satisfaction in Close Relationships“, *Journal of Personality and Social Psychology* 70, no. 1 (1996): 79–98.
- Ara Norenzayan, Ian G. Hansen: „Belief in Supernatural Agents in the Face of Death“, *Personality and Social Psychology Bulletin* 32, no. 2 (2006): 174–187.
- Paul Novotny et al.: „A Pessimistic Explanatory Style Is Prognostic for Poor Lung Cancer Survival“, *Journal of Thoracic Oncology* 5, no. 3 (březen 2010): 326–332.
- Nathan Nunn, Raul Sanchez de la Sierra: „Why Being Wrong Can Be Right: Magical Warfare Technologies and the Persistence of False Beliefs“, *American Economic Review Papers and Proceedings* 107, no. 5 (2017): 582–587.
- Emily Ogden: *Credulity: A Cultural History of U.S. Mesmerism* (Chicago: University of Chicago Press, 2018).
- Elaine Pagels: *Why Religion?* (New York: Harper Collins, 2018).
- Marvin Perry, Frederick M. Schweitzer: *Antisemitism: Myth and Hate from Antiquity to the Present* (New York: Palgrave Macmillan, 2002).
- Hilke Plassmann et al.: „Marketing Actions Can Modulate Neural Representations of Experienced Pleasantness“, *Proceedings of the National Academy of Sciences* 105 (2008): 1050–1054.
- Robert M. Poole: „How Arlington Cemetery Came to Be“, *Smithsonian Magazine*, listopad 2009.
- Christine Porath, Amir Erez: „Does Rudeness Really Matter? The Effects of Rudeness on Task Performance and Helpfulness“, *Academy of Management Journal* 50, no. 5 (2007): 1181–1197.
- Diana Preston: *The Boxer Rebellion: The Dramatic Story of China's War on Foreigners That Shook the World in the Summer of 1900* (New York: Berkley Books, 1999).
- Benjamin Radford: „The Lady of Fátima and the Miracle of the Sun“, *Live Science*, 2. května, 2013.

- V. S. Ramachandran: *Krátký výlet po lidském vědomí*. Portál, 2016.
- V. S. Ramachandran: „The Evolutionary Biology of Self-Deception, Laughter, Dreaming and Depression: Some Clues from Anosognosia“, *Medical Hypotheses* 47 (1996): 347–362.
- V. S. Ramachandran, Sandra Blakeslee: *Phantoms in the Brain* (New York: Harper Perennial, 1998).
- Geoffrey M. Reed et al.: „Realistic Acceptance as a Predictor of Decreased Survival Time in Gay Men with AIDS“, *Health Psychology* 13, no. 4 (1994): 299–307.
- Research Council of Norway: „World's Oldest Ritual Discovered—Worshipped the Python 70,000 Years Ago“, *Science Daily*, 30. listopadu 2006.
- Frances Romero: „A Brief History of Unknown Soldiers“, *Time*, 11. listopadu 2009.
- David Roth, Rick Ingram: „Factors in the Self-Deception Questionnaire: Associations with Depression“, *Journal of Personality and Social Psychology* 48, no. 1 (1985): 243–251.
- Harvey Sacks: „Everybody Has to Lie“, in *Sociocultural Dimensions of Language Use*, ed. Ben G. Blount, Mary Sanches (New York: Academic Press, 1975), 57–80. Na první psanou verzi dokumentu se odkazuje v „Truth Is, Everyone Lies All the Time“, *The Conversation*, 13. května 2012.
- Foy Scalf, ed.: *Book of the Dead: Becoming God in Ancient Egypt* (Chicago: Oriental Institute of the University of Chicago, 2017).
- Azim Shariff, Ara Norenzayan: „Mean Gods Make Good People: Different Views of God Predict Cheating Behavior“, *International Journal for the Psychology of Religion* 21 (2011): 85–96.
- Azim Shariff, Ara Norenzayan: „God Is Watching You“, *Psychological Science* 18, no. 9 (2007): 803–809.
- Baba Shiv, Ziv Carmon, Dan Ariely: „Placebo Effects of Marketing Actions: Consumers May Get What They Pay For“, *Journal of Marketing Research* 42 (listopad 2005): 383–393.

- Sheldon Solomon, Jeff Greenberg, Tom Pyszczynski: *The Worm at the Core* (New York: Random House, 2015).
- Jason Steinhauer: „The Indians' Capital City: Native Histories of Washington D.C.“, *Library*, 27. května 2015.
- Pamela Stewart, Andrew Strathern, ed.: *Ritual* (New York: Routledge, 2010).
- Sheryl Gay Stolberg: „Sham Surgery Returns as a Research Tool“, *New York Times*, 25. dubna 1999.
- Viren Swami, Lauren Waters, Adrian Furnham: „Perception and Meta-perceptions of Self and Partner Physical Attractiveness“, *Personality and Individual Differences* 49 (2010): 811–814.
- Thomas Szasz: *The Myth of Psychotherapy: Mental Healing as Religion, Rhetoric, and Repression* (Syracuse, NY: Syracuse University Press, 1978).
- Margaret Talbot: „The Placebo Prescription“, *New York Times*, 9. ledna 2000.
- Carol Tavisová, Eliot Aronson: *Chyby se staly (ale ne mou vinou)*. Dokořán, 2012.
- Shelley Taylor, David Armor: „Positive Illusions and Coping with Adversity“, *Journal of Personality* 64, no. 4 (1996): 873–898.
- Shelley Taylor, Jonathan Brown: „Illusion and Well-Being: A Social Psychological Perspective on Mental Health“, *Psychological Bulletin* 103, no. 2 (1988): 193–210.
- Shelley Taylor: *Positive Illusions* (New York: Basic Books, 1989).
- Robert Trivers: *The Folly of Fools: The Logic of Deceit and Self-Deception in Human Life* (New York: Basic Books, 2011).
- Christopher Turner: „Mesmeromania, or, the Tale of the Tub“, *Cabinet*, jaro 2006.
- Eric Vance: *Suggestible You* (Washington: National Geographic, 2016).
- Helga Varden: „Kant and Lying to the Murderer at the Door... One More Time: Kant's Legal Philosophy and Lies to Murderers and Nazis“, *Journal of Social Philosophy* 41, no. 4 (2010): 403–421.

- Ajit Varki, Danny Brower: *Denial: Self-Deception, False Beliefs, and the Origins of the Human Mind* (New York: Twelve, 2013).
- Laura Wallace et al.: „Does Religion Stave Off the Grave? Religious Affiliation in One's Obituary and Longevity“, *Social Psychological and Personality Science* 10, no. 5 (2019): 662–670.
- Rachel E. Watson-Jones, Christine Legare: „The Social Functions of Group Rituals“, *Current Directions in Psychological Science* 25, no. 1 (2016): 42–46.
- Gene Weingarten: „Pearls Before Breakfast“, *Washington Post*, 8. dubna 2007.
- Alison Wood Brooks et al.: „Don't Stop Believing: Rituals Improve Performance by Decreasing Anxiety“, *Organizational Behavior and Human Decision Processes* 137 (2016): 71–85.
- Honor Whiteman: „Laughter Releases 'Feel Good Hormones' to Promote Social Bonding“, *Medical News Today*, 3. června 2017.
- Jennifer Whitson, Adam Galinsky: „Lacking Control Increases Illusory Pattern Perception“, *Science* 322 (3. října 2008): 115.
- Dimitris Xygalatas et al.: „Extreme Rituals Promote Prosociality“, *Psychological Science* 20, no. 10 (2012): 1–4.
- Dimitris Xygalatas: „Trial by Fire“, *Aeon*, <https://aeon.co/essays/how-extreme-rituals-forge-intense-social-bonds>.