

CONTENTS

Editor's Introduction	viii
Acknowledgments	x
Part I. Introduction	1
1. Comparing Evaluation Points of View	3
<i>Marvin C. Alkin</i>	
2. An Evaluation Theory Tree	11
<i>Christina A. Christie and Marvin C. Alkin</i>	
Part II. Methods	59
3. Donald Campbell: The Accidental Evaluator	61
<i>William R. Shadish and Jason K. Luellen</i>	
4. Roots, Cahoots, and Counsel	66
<i>Robert F. Boruch</i>	
5. Causal Generalization: How Campbell and Cronbach Influenced My Theoretical Thinking on This Topic	81
<i>Thomas D. Cook</i>	
6. The Educative Evaluator: An Interpretation of Lee J. Cronbach's Vision of Evaluation	97
<i>Jennifer C. Greene</i>	
7. My Views of Evaluation and Their Origins	106
<i>Peter H. Rossi</i>	
8. The Roots and Growth of Theory-Driven Evaluation: An Integrated Perspective for Assessing Viability, Effectuality, and Transferability	113
<i>Huey T. Chen</i>	
9. Rooting for Evaluation: Digging Into Beliefs	130
<i>Carol Hirschon Weiss</i>	
10. Multiple Routes: Evaluation, Assisted Sensemaking, and Pathways to Betterment	144
<i>Melvin M. Mark and Gary T. Henry</i>	
11. Ralph W. Tyler's Contribution to Program Evaluation	157
<i>George F. Madaus</i>	

Part III. Valuing	165
12. Conceptual Revolutions in Evaluation: Past, Present, and Future	167
<i>Michael Scriven</i>	
13. Cost-Effectiveness Evaluation in Education	180
<i>H. M. Levin</i>	
14. Responsive Evaluation IV	189
<i>Robert E. Stake</i>	
15. Work Memoir—Ideas and Influences	198
<i>Ernest R. House</i>	
16. Making the World a Better Place Through Evaluation	208
<i>Jennifer C. Greene</i>	
17. The Roots of Fourth Generation Evaluation: Theoretical and Methodological Origins	218
<i>Yvonna S. Lincoln and Egon G. Guba</i>	
18. Social Transformation and Evaluation	229
<i>Donna M. Mertens</i>	
Part IV. Use	241
19. The CIPP Evaluation Model: Status, Origin, Development, Use, and Theory	243
<i>Daniel L. Stufflebeam</i>	
20. Using Evaluation to Improve Program Performance and Results	261
<i>Joseph S. Wholey</i>	
21. Evaluation Purposes, Perspectives, and Practice	267
<i>Eleanor Chelimsky</i>	
22. Context-Sensitive Evaluation	283
<i>Marvin C. Alkin</i>	
23. The Roots of Utilization-Focused Evaluation	293
<i>Michael Quinn Patton</i>	
24. Empowerment Evaluation: Learning to Think Like an Evaluator	304
<i>David M. Fetterman</i>	
25. The Transformational Power of Evaluation: Passion, Purpose, and Practice	323
<i>Hallie Preskill</i>	
26. Getting People Involved: The Origin of Interactive Evaluation Practice	334
<i>Jean A. King</i>	
27. Privileging Empiricism in Our Profession: Understanding Use Through Systematic Inquiry	344
<i>J. Bradley Cousins</i>	
Part V. Evaluation Roots: A Wider Perspective	353
28. A European Evaluation Theory Tree	355
<i>Nicoletta Stame</i>	

29. Australian and New Zealand Evaluation Theorists	371
<i>Patricia J. Rogers and E. Jane Davidson</i>	
30. Evaluation Theory: A Wider Roots Perspective	386
<i>Marvin C. Alkin, Christina A. Christie, and Anne T. Vo</i>	

Online at www.sagepub.com/alkin2e:

31. The Roots of Connoisseurship and Criticism: A Personal Journey	
<i>Elliott W. Eisner</i>	
32. Evaluation Forms: Toward an Inclusive Framework for Evaluative Practice	
<i>John M. Owen</i>	

Author Index	394
Subject Index	401
About the Editor	412
About the Contributors	413