## Contents

Table of Cases	xi
Table of Legislation	xv
1. Turning Copyright on its Head?	1
Roads to Alexandria	3
Digitization as 'Moral Imperative'	8
Preservation, Access, Computation	11
The 'Head-Turning' Traits of Mass Digitiza	ation 15
2. Technological Transformative Use	19
Expanding Fair Use in US Copyright	21
Looking for Flexibility in EU Copyright	34
3. Automated Text Processing and Data Mir	ning 45
From Information Retrieval to Value Extra	ction 47
Is Copying for Machines Still Copying?	51
Automated Text Processing in Europe	56
Need for a New Copyright Exception?	61
4. Orphan Works	70
The Orphan Work Problem as a Structural	Inefficiency of Copyright 73
Factoring Orphans into Copyright	76
Out-of-Distribution Works	88
5. Digital Monopolies	92
Digitization Projects as 'Adverse Possessors'	93
Acquiring Entitlements on New Uses	97
Locking Digital Archives through the Sui C	Generis Database Right 99
Public-Private Partnerships and Preferentia	l Uses 104
Unlocking Digital Monopolies: Competition	
to License	110
6. Integrity	116
Integrity Standards	116
A Right to Preserve the Public Sphere	119
Works Transplants	123
Structural and Contextual Integrity	126
Loss of Quality: Technological Necessity an	
Truthful Reception of the Work	130

x Contents

	Fragmentation and the 'Right to Quote'	131
	Indexing and Search	135
	Tying and (Automated) Association	136
7.	Works and Data: Towards a Unitary Regulatory Framework	139
	From Copies to Content to Data	140
	Rights in Personal Data and in Works: Common	
	Justificatory Grounds	143
	Digital Libraries as 'Cultural Genome' and the Regulation of	
	Genetic Databases	148
	Data Protection Law and Copyright Analogues	152
	Drawing the Line between Independent Exploitation	
	and Supportive Action -	156
Bi	bliography	160
In	dex	173