

Contents of Volume VI

Media Studies Futures

Full Contents		ix
Contributors to Volume VI		xxi
General Editor's Acknowledgments		xxix
Media Studies: The Interdiscipline of the Present and the Future		1
<i>Angharad N. Valdivia</i>		
Introduction: Media Studies Futures, Past and Present		13
<i>Kelly Gates</i>		
PART 1 THE FUTURE OF MEDIA STUDIES: THEORY, METHODS, PEDAGOGY		41
1 Media Studies: Diagnostics of a Failed Merger		43
<i>Geert Lovink</i>		
2 In Praise of Concept Production: Formats, Schools, and Nonrepresentational Media Studies		61
<i>Geert Lovink and Ned Rossiter</i>		
3 Betting on YouTube Futures (for New Media Writing and Publishing)		76
<i>Alexandra Juhasz</i>		
4 Media Visualization: Visual Techniques for Exploring Large Media Collections		95
<i>Lev Manovich</i>		

5	The Future of Game Studies <i>Mia Consalvo</i>	117
6	The Study of the Internet in Latin America: Achievements, Challenges, Futures <i>Raúl Trejo Delarbre</i>	140
PART 2 SOCIAL AND MOBILE MEDIA FUTURES 169		
7	The Prehistoric Turn? Networked New Media, Mobility, and the Body <i>Mark Côté</i>	171
8	The Waning Distinction between Private and Public: Net Locality and the Restructuring of Space <i>Adriana de Souza e Silva and Eric Gordon</i>	195
9	How to Have Social Media in an Invisible Pandemic: Hepatitis C in the Time of H1N1 <i>Lisa Cartwright</i>	215
10	Mobile Handsets from the Bottom Up: Appropriation and Innovation in the Global South <i>Cara Wallis, Jack Linchuan Qiu, and Rich Ling</i>	241
PART 3 MEDIA INDUSTRY AND INFRASTRUCTURE FUTURES 267		
11	The End of James Cameron's Quiet Years <i>Charles R. Acland</i>	269
12	Infrastructural Changeover: The US Digital TV Transition and Media Futures <i>Lisa Parks</i>	296
13	The 800-Pound Gorillas in the Room: The Mobile Phone and the Future of Television <i>Max Dawson</i>	318
14	Preemption, Premediation, Prediction: The Politics of Betting on the Future <i>Greg Elmer and Andy Opel</i>	341

Lokacija: PÁZEM!

PČ 83423

Sign. 140107E

PART 4	JOURNALISM AND MEDIA POLICY FUTURES	355
15	The Decline of Modern Journalism in the Neo-Partisan Era <i>Richard Campbell</i>	357
16	Reconstructing Accountability: Essential Journalistic Reorientations <i>Martin Eide</i>	390
17	Mending the Gaps: Connecting Media Policy and Media Studies <i>Victor Pickard</i>	404
PART 5	INTERACTIVITY, AFFECT, AND THE FUTURE OF MEDIA SUBJECTIVITIES	423
18	From Audiences to Media Subjectivities: Mutants in the Interregnum <i>Jack Z. Bratich</i>	425
19	Future Directions for Political Communication Scholarship: Considering Emotion in Mediated Public Participation <i>Karin Wahl-Jorgensen</i>	455
20	The Future of New Media: <i>Embodying Kurzweil's Singularity</i> in Dollhouse, Battlestar Galactica, and Gamer <i>David Columbia</i>	479
21	"It's a Nigger in Here! Kill the Nigger!": User-Generated Media Campaigns Against Racism, Sexism, and Homophobia in Digital Games <i>Lisa Nakamura</i>	503
22	From "The Ultimate Display" to "The Ultimate Skinner Box": Virtual Reality and the Future of Psychotherapy <i>Marisa Brandt</i>	518
PART 6	WHOSE FUTURE? CHILDREN, YOUTH CULTURES, AND DIGITAL MEDIA	541
23	Mapping ICT Adoption among Latin American Youth <i>Rosalía Winocur and Carolina Aguerre</i>	543

24	South Asian Digital Diasporas: Remixing Diasporic Youth Cultures <i>Radhika Gajjala and Yeon Ju Oh</i>	569
25	Fear and Hope: The Politics of Childhood and Mobile Media <i>Damien Spry</i>	585
PART 7 WHAT FUTURE? OR, THE UNSUSTAINABLE PRESENT		
26	Artificial Life on a Dead Planet <i>Charles Thorpe</i>	615
27	The Dead-End of Consumerism: The Role of the Media and Cultural Industries <i>Justin Lewis</i>	648
28	Media Armageddons and the Death of Liberal Biopolitics <i>Majia Holmer Nadesan</i>	670
29	Greening Cultural Labor: The Future of Media Accounting <i>Richard Maxwell and Toby Miller</i>	697
Index		715