CONTENT

PREFACE
DOES HEXACO-60 PERSONALITY TEST PREDICT DECISIONS IN DICTATOR GAME?
Andrej Mentel, Pavel Žiaran9
CASH FLOW MANAGEMENT MODEL OF PAYMENT INSTITUTION ON THE BASIS OF SYSTEM APPROACH Filip Mezera, Jiří Křupka
REGIONAL DISPARITIES EVALUATION USING ENTROPY AND TOPSIS METHODS Eva Minarčíková
COST MANAGEMENT WITH IMPLEMENTATION OF DIFFERENT MANAGEMENT METHODS Michal Mitáček
EVALUATION OF INNOVATION PERFORMANCE OF THE BUSINESS NETWORKS
Ladislav Mura, Renáta Machová, Zsuzsanna Tóth41
SELECTED ASPECTS OF PUBLIC SUPPORT FOR ENTERPRISES IN THE EUROPEAN UNION IN THE CONTEXT OF PRESENT DEVELOPMENT
Monika Mynarzová, Radomír Kaňa48
THE POSSIBLE FORMATION OF SPECULATIVE BUBBLES AFTER THE LAST ECONOMIC CRISIS AND THEIR IMPACT ON INVESTORS Josef Novotný
MANAGEMENT OF FINANCIAL LIQUIDITY IN THE BUSINESS SECTOR
IN POLAND
Małgorzata Okręglicka63
REVIEW OF BUSINESS INTELLIGENCE PRINCIPLES IN LARGE, MEDIUM AND SMALL COMPANIES
Jonathan Ramos Olivares, Hana Skalská70
WORKFORCE ALLOCATION IN SELF-SUFFICIENT ECONOMY IN LATE IRON AGE
Kamila Olševičová, Alžběta Danielisová78
DEMAND FOR IMPORTS IN THE CZECH REPUBLIC Václava Pánková
BENCHMARKING IN THE QUALITY OF MIDWIFERY CARE Petra Pavlová, Eva Sedláčková, Markéta Moravcová, Jana Holá91
A HEURISTICS FOR 3PL PROBLEM Jan Pelikán, Miroslav Plevný
DISCOUNTING UNDER IMPACT OF TEMPORAL RISK AVERSION – A CASE OF CONTINUOUS TIME
Krzysztof Piasecki

COUNTERACTING THE NATURAL DISASTERS' EFFECTS IN SUBCARPATHIAN VOIVODESHIP Zbigniew Piepiora, Marian Kachniarz, Arkadiusz Babczuk, Paweł Piepiora
DISCRETE NONLINEAR MALTHUSIAN MODEL Pavel Pražák
COMPARISON OF REGIONAL COMPETITIVENESS MODELS ON THE BASIS OF CLUSTER ANALYSIS Romana Provazníková, Miloslava Kašparová, Jiří Křupka
THE IMPACT OF THE POLISH ADMINISTRATIVE REFORM ON THE CENTRAL FUNCTIONS OF LOWER SILESIAN CITIES Katarzyna Przybyła
RELATIONS OF SELECTED MACROECONOMIC AGGREGATES IN THE CZECH REPUBLIC AND EU IN CONNECTION WITH CURRENCY INTERVENTION OF CNB IN NOVEMBER 2013
Jiří Rozkovec, Kristýna Brzáková
Žaneta Rylková145
COMMUNICATION WITH EMPLOYEES IN HUMAN RESOURCES MANAGEMENT PROCESS IN SMES Petr Řehoř, Vlasta Doležalová, Monika Březinová
PITFALLS OF THE PROPOSAL FOR A NEW LEASE IFRS STANDARD Darina Saxunová
DIVERSIFICATION OF INDEXES DETERMINING INNOVATION OF ECONOMIES – THE VISEGRÁD GROUP COUNTRIES Monika Sipa
RATIONALE FOR ECONOMIC DEVELOPMENT OF SHALE GAS IN POLAND- SELECTED ASPECTS Andrzej Skibiński
INTERNAL AND ONLINE MARKETING COMMUNICATION OF CZECH COMPANIES
Zdeněk Smutný, Radim Čermák, Martin Tománek192
TAX PRINCIPLES AND THE TAX SYSTEM RATIONALITY Michał Sosnowski 199
THE MAIN COMPETITIVENESS' DETERMINANTS OF EU 28' NUTS 2 REGIONS Michaela Staníčková
DIFFERENCES IN ECONOMIC EFFECTIVENESS OF AGRICULTURAL HOLDINGS IN THE CZECH REPUBLIC IN 2007-2013 Jana Steklá, Marta Gryčová
DIFFERENCES IN LABOUR COSTS IN AGRICULTURAL HOLDINGS IN THE CZECH REPUBLIC IN 2009-2013 Jana Steklá, Marta Gryčová

RETAIL DEPOSITS IN THE NEW APPROACH TO BANK LIQUIDITY RISK Przemysław Stodulny
TRAINEE PROGRAMMES AS THE WAY OF SCHOOL - WORKING LIFE TRANSITION FOR BUSINESS SCHOOL GRADUATES Hana Stojanová, Petr Račoch
SOCIAL TOURISM WITH A FOCUS ON DISABLED SENIORS IN THE LIBEREC REGION AS AN OPPORTUNITY FOR IMPROVEMENT OF ECONOMY OF TRAVEL BUREAUS IN THE LIBEREC REGION Jaroslava Syrovátková
MANAGEMENT APPROACHES TOWARDS ENTREPRENEURSHIP IN RURAL TOURISM Eva Šimková, Jaroslav Jackmann, Jindřich Holzner
REGIONAL DISPARITIES – CAUSES AND POSSIBLE SOLUTIONS Jana Španková, Adriana Grenčíková, Monika Gullerová258
SELECTED ASPECTS OF MUTUAL INTERRELATIONSHIP OF CORPORATE CULTURE AND KNOWLEDGE SHARING IN ORGANIZATIONS Peter Špiesz, Vladimír Bureš, Jaroslav Kovárník
HUMAN RESOURCES DEVELOPMENT IN CONDITIONS OF THE SLOVAK COMPANIES Anna Štefančiková
APPROACH TO EMPLOYEES IN PUBLIC ADMINISTRATION ORGANIZATIONS Eva Tomášková, Alena Kerlinová
CZECH AND POLISH EXPERIENCE OF THE GREAT RECESSION: DSGE MODEL APPROACH Stanislav Tvrz
SUSTAINABLE CULINARYTOURISM AS A SOURCE OF ECONOMIC AND SOCIAL DEVELOPMENT OF THE REGION Pavla Varvažovská, Daniela Šálková
THE INFLUENCE OF EUROPEAN INTEGRATION ON THE UNEMPLOYMENT RATE: CASE STUDY OF THE IMPACT OF EASTERN EU ENLARGEMENT TO UNEMPLOYMENTRATE OF THE MEMEBR STATES, ACCEDING COUNTRIES AND THE EU AS A WHOLE Andrea Vokálová
INNOVATION ACTIVITY OF THE DAIRY PROCESSING COMPANIES IN BULGARIA Veselina Yankova, Kiril Georgiev
KNOWLEDGE-ORIENTED ISSUES OF RESEARCH AND DEVELOPMENT IN MULTINATIONAL ENTERPRISES Andrea Zacharová, Vladimír Bureš
THE QUALITY OF COMMUNITY INVESTMENT REPORTING BY POLISH COMPANIES Grzegorz Zasuwa

HUMILITY AS A NEW TREND IN LEADERSHIP: SUGGESTION OF AN EMPIRICAL MODEL	
Pavel Žiaran, Daniela Hrehová, Katarína Melasová34	1
ARE MANAGERS HONEST AND MODEST? ANALYSIS OF PREFERENCES OF MANAGERIAL POSITION BY MEANS OF HEXACO PERSONALITY TEST Pavel Žiaran, Andrej Mentel	