

# 12 Business test



# 26 Presentations



## The Big Picture

- 6 **Britain**  
Punch and Judy puppet shows

## Working World

- 8 **Names and News**  
The latest from the world of business

## Test

- 12 **Business Knowledge**  
What do you know about the global economy?

## Global Business

- 16 **New Economy** advanced  
Can hipsters change the world?
- 21 **It's Personal**  
Elisabeth Ribbans on ethical cosmetics
- 22 **Head-to-Head** advanced  
Should Greece leave the eurozone?
- 25 **Business Press** Behind the headlines advanced

## Business Skills

- 26 **Series (9): Presentations**  
Ten tips for successful storytelling
- 31 **Training Plan**  
Strategies for successful storytelling
- 32 **Toolbox**  
Ken Taylor on coaching a colleague
- 34 **Czech business**  
Employee Injuries during a team building activity?

## Intercultural Communication

- 36 **Turkey**  
Doing business with the Turks

## Management

- 61 **Executive Eye**  
Adrian Furnham on management consultants
- 62 **Profile** advanced  
Gary Grant, owner of toyshop chain The Entertainer
- 64 **Aviation** advanced  
The return of the airship

- 67 **What Happened Next**  
The Bhopal chemical disaster

## Technology

- 68 **Language Focus** advanced  
Ball bearings

## People

- 69 **My Working Life** easy  
Claudia Gomes, whale-watching manager

## Careers

- 70 **Promotions**  
Taking your career to the next level
- 75 **Tips and Trends**  
Midlife interns; how to ask for more money

## Regular sections

- 3 **Editorial**
- 77 **Preview**
- 78 **The Last Laugh**

## Language section

- 44 **Vocabulary** In a hospital easy
- 46 **Easy English** Feedback easy
- 48 **Grammar at Work** Reporting events
- 49 **Language Cards** To pull out and practise
- 51 **Talking Finance** Share prices advanced
- 52 **English for...** Ecotourism
- 54 **Legal English** Cease-and-desist letters advanced
- 55 **English on the Move** Checking into a hotel
- 56 **Teacher Talk** Interview with Kate Urban-Greatorex
- 58 **Short Story** The Neanderthal night out
- 60 **Email** Abbreviations