



# 14

## Letter to Obama

An outsider's view. Ian McMaster gives Barack Obama ten tips to help him succeed in his second term.



# 46

## Test your language!

Business skills, specialist English, false friends, tricky translations and much more. Enjoy our biggest test ever!

### WORKING WORLD

- 6 **Names and News** all levels  
The latest from the world of business
- 9 **My Working Life** easy  
Su Burnett, animal communicator

### GLOBAL BUSINESS

- 10 **The Arctic** medium  
Melting ice promises huge commercial opportunities in this mostly untouched region. But how much of a threat is the new development to the Arctic's ecosystem?
- 14 **Viewpoint** medium  
A letter to Barack Obama from Ian McMaster
- 16 **Profile** medium US  
American Stacey Coleman turns a love of art into a successful business
- 19 **Behind the Headlines** advanced

### INTERCULTURAL COMMUNICATION

- 20 **German Values** advanced  
Angela Merkel said the EU could learn from Swabian housewives. A look at what makes the Swabians so good at saving money
- 24 **Dialogue** medium  
What can China and Japan learn from each other? A Chinese and a Japanese economist share their views

### BUSINESS TRAVEL

- 26 **Places and Events** medium  
What to see and what not to miss in 2013
- 29 **English on the Move** easy  
Business itineraries

### TEACHER TALK

- 30 **Language** medium  
Helen Strong on why the non-standard English of dialects is not substandard English
- 32 **Head-to-Head** medium  
Are language exams useful?
- 34 **What's New?** medium  
The best new language products

### BUSINESS SKILLS

- 36 **Communication** medium  
An interview with Bob Dignen on how to become a good communicator
- 40 **Language Learning** easy  
Helpful tips from our language experts

### CAREERS

- 60 **Police and Military** medium  
Dangerous jobs: are they for women?
- 64 **Tips and Trends** medium

### MANAGEMENT

- 66 **Music** medium  
National youth orchestra was formed in Iraq
- 71 **English Proficiency** medium  
EF Index reveals worsening English competency
- 72 **People** medium  
Leaders to watch in 2013

### TECHNOLOGY

- 76 **Augmented Reality** advanced  
Glasses of the future project images on to the scene in front of you
- 80 **Ideas and Inventions** advanced



## International transcription

Most words in *Business Spotlight* are transcribed in British English.

i:	peak	eɪ	late	p	paper	ʃ	shoe
ɪ	tip	aɪ	night	b	basket	ʒ	measure
e	step	ɔɪ	boy	t	table	tʃ	chair
æ	pack	aʊ	town	d	desk	dʒ	journey
ʌ	cut	əʊ	show	k	coin	h	head
ɑ:	task	ɪə	clear	g	gain	m	make
ɒ	stock	eə	hair	f	far	n	north
ɔ:	law	ʊə	poor	v	video	ŋ	singing
ʊ	put			θ	think	r	rose
u:	spoon			ð	this	l	late
ə	alone, teacher			s	see	j	yellow
ɜ:	early, girl			z	zero	w	water

American pronunciation differs especially in the “r”-like character of some vowels (left), as well as other vowel differences (right).

ɝ	teacher	ɪr	clear	ɑ:	is often	æ	task, after
ɝr	early, girl	eɪr	hair	ɒ	is often	ɑ:	stock, modern

See our webpage for more details and sound samples.



When women in the police or military are killed, it raises strong emotions. Should they be in these jobs at all?

## LANGUAGE SECTION

### 42 Wise Words

Deborah Capras discusses whether the number 13 is “lucky” or not — and shows many different ways to use this word

medium

### 44 Short story

99 Per Cent

easy

### 46 Test

A special 13-page language test covering items included in the Language and Business Skills sections of *Business Spotlight* in 2012:

On the Line (telephoning) ■ The Write Way (polite language) ■ Say It in Style (language for difficult moments) ■ False Friends ■ Meeting Point ■ Tricky Translations ■ Grammar ■ English for... ■ Financial English ■ Legal English ■ Technology ■ Business Basics

all levels

### 51 Language Cards

Review the language points covered in the past year

medium

### 58 Short Story

The Problem in a Nutshell

medium

### 59 Competition

Can you solve the problem? Write your own ending to this story by James Schofield and win two of his books

## REGULAR SECTIONS

### 3 Editorial

### 80 The Last Laugh

easy

## LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of **British English** unless otherwise marked.

**US** American style, spelling, punctuation and pronunciation are used in these articles.

**easy** approximately at CEF level A2

**medium** approximately at CEF levels B1-B2

**advanced** approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level.

*ifml.*: informal or slang word or phrase

*vulg.*: vulgar word or phrase

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