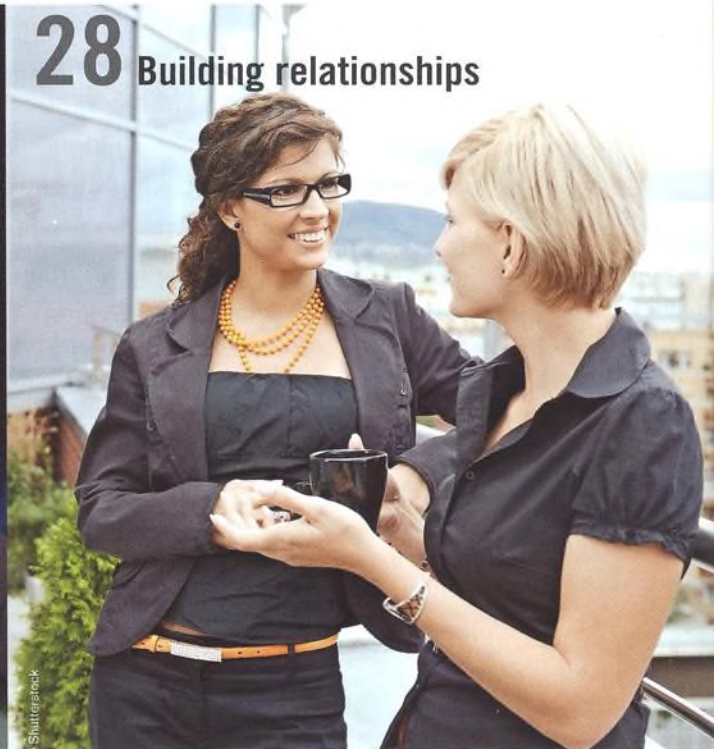


16 Al Gore



28 Building relationships



WORKING WORLD

- 6 **Names and News** all levels
The latest from the world of business

GLOBAL BUSINESS

- 10 **Relocation** advanced
Helping people to move between countries
- 14 **Head-to-Head** medium
Should we be forced to buy low-energy light bulbs?
- 16 **Profile** advanced
Al Gore, former US vice president
- 19 **Behind the Headlines** advanced

INTERCULTURAL COMMUNICATION

- 20 **Culture and Medical Care** advanced
Understanding patients' cultural backgrounds
- 25 **Looking Back** medium
Maja Sirola on changes in Croatia
- 26 **Travel Tips** medium
Derry-Londonderry and a Florida festival
- English on the Move** easy
Saying goodbye

BUSINESS SKILLS

- 28 **Building Relationships** medium
The importance of using your sixth sense
- Survival Guide** medium
to cut out and keep
- 34 **Toolbox** medium
How to use questions at work
- 35 **Say It in Style** medium
Vague language in spoken communication

LANGUAGE TEST

- 36 **Meetings** all levels
Test your knowledge of English for meetings

LANGUAGE SECTION

- 42 **Vocabulary** Election day easy
- 43 **Grammar at Work** Describing products medium
- 44 **Easy English** Successful phone calls easy
- 46 **Wise Words** Deborah Capras on "this, that and the other" medium
- 48 **Short Story** Cyber romance medium
- 50 **English for...** Sea travel advanced
- 52 **Legal English** Advising clients advanced
- 53 **Economics and Finance** Supply and demand (1) advanced
- 54 **Teacher Talk** Interview with Vicky Loras medium
- 56 **Products** What's new? medium
- 57 **Language Cards** Pull out and practise

CAREERS

- 59 **Leisure Time** medium
What to do when you are away from your desk
- 60 **Culture and the Arts** advanced
A look at career possibilities in the arts
- 64 **Tips and Trends** medium
On working late and common career regrets

International transcription

Most words in *Business Spotlight* are transcribed in British English.

i:	peak	eɪ	late	p	paper	ʃ	shoe
ɪ	tip	aɪ	night	b	basket	ʒ	measure
e	step	ɔɪ	boy	t	table	tʃ	chair
æ	pack	aʊ	town	d	desk	dʒ	journey
ʌ	cut	əʊ	show	k	coin	h	head
ɑ:	task	ɪə	clear	g	gain	m	make
ɒ	stock	eə	hair	f	far	n	north
ɔ:	law	ʊə	poor	v	video	ŋ	singing
ʊ	put			θ	think	r	rose
u:	spoon			ð	this	l	late
ə	alone, teacher			s	see	j	yellow
ɜ:	early, girl			z	zero	w	water

American pronunciation differs especially in the “r”-like character of some vowels (left), as well as other vowel differences (right).

ɝ	teacher	ɪr	clear	ɑ:	is often æ	task, after
ɝr	early, girl	eɝ	hair	ɒ	is often ɑ:	stock, modern

See our webpage for more details and sound samples.

36 Test: Meetings



MANAGEMENT

- 66 Identities** medium
Three managers discuss their different selves
- 70 What Happened Next** medium
Coca-Cola's biggest mistake
- 71 Executive Eye** medium
Adrian Furnham on the myths about talent

TECHNOLOGY

- 72 Detroit** advanced
IT firms bring new life to a dying city
- 74 Trends** medium
A polar caravan and avatars
- 75 Language Focus** advanced
Point-of-care testing

PEOPLE

- 76 My Working Life** easy
Edwin Broni-Mensah, green businessman

REGULAR SECTIONS

- 3 Editorial**
- 77 Preview**
- 78 The Last Laugh** easy

LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of **British English** unless otherwise marked.

US American style, spelling, punctuation and pronunciation are used in these articles.

easy approximately at CEF level A2

medium approximately at CEF levels B1-B2

advanced approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level.
ifml.: informal or slang word or phrase
vulg.: vulgar word or phrase

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