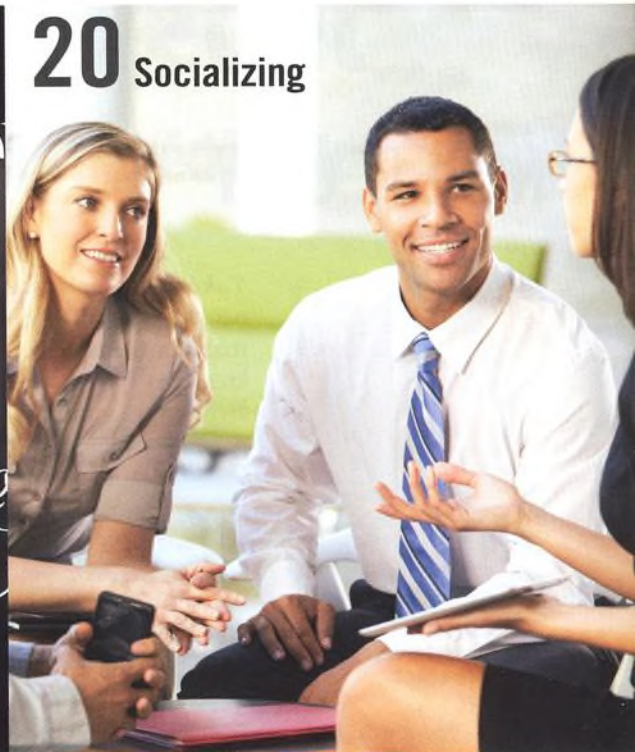




20 Socializing



10 Language test

WORKING WORLD

- 6 Names and News** all levels
The latest from the world of business

LANGUAGE TEST

- 10 101 Key Business Terms** advanced
Test your knowledge of important expressions

INTERCULTURAL COMMUNICATION

- 20 Socializing** medium
Entertaining business partners across cultures
- 25 Looking Back** advanced
Michelle Carstens on Australia's challenges
- 26 Travel Tips** medium
English on the Move easy
New Year's events in Scotland
The car ferry

BUSINESS SKILLS

- 28 Uncertainty** medium
Dealing positively with uncertainty at work
Survival Guide medium
to cut out and keep
- 34 Toolbox** medium
Ken Taylor on answering a colleague's phone
- 35 Say It in Style** easy
Introducing yourself and others

GLOBAL BUSINESS

- 36 Profile** advanced
Arianna Huffington, multimillionaire media mogul
- 40 Head-to-Head** advanced
Should fracking be banned?

LANGUAGE SECTION

- 42 Vocabulary** easy
The fire brigade
- 43 Grammar at Work** medium
Reported speech
- 44 Easy English** easy
Reaching agreement
- 46 Wise Words** medium
Deborah Capras on reduplicatives
- 48 Short Story** easy
Top dog
- 50 Legal English** advanced
Legal training
- 51 Language Cards**
To pull out and practise
- 53 Economics and Finance** advanced
Debts, exports and imports
- 54 English for...** medium
Weather conditions
- 56 Teacher Talk** medium
Interview with Vicki Hollett
- 58 Products** medium
What's new?
- 59 Leisure Time** medium
Art, architecture, a new book and DVDs

CAREERS

- 60 Career Coaches** medium
How to get the advice you need at work
- 64 Tips and Trends** medium
Business trips and the value of handshakes

International transcription

Most words in *Business Spotlight* are transcribed in British English.

i: peak	eɪ late	p paper	ʃ shoe
ɪ tip	aɪ night	b basket	ʒ measure
e step	ɔɪ boy	t table	tʃ chair
æ pack	aʊ town	d desk	dʒ journey
ʌ cut	əʊ show	k coin	h head
ɑ: task	ɪə clear	g gain	m make
ɒ stock	eə hair	f far	n north
ɔ: law	ʊə poor	v video	ŋ singing
ʊ put		θ think	r rose
u: spoon		ð this	l late
ə alone, teacher		s see	j yellow
f: early, girl		z zero	w water

American pronunciation differs especially in the "r"-like character of some vowels (left), as well as other vowel differences (right).

ɹ teacher	ɪr clear	ɑ: is often	æ task, after
ɹr early, girl	eər hair	ɒ is often	ɑ: stock, modern

See our webpage for more details and sound samples.

36 Arianna Huffington



MANAGEMENT

- 66 Middle Managers** medium
A closer look at the bosses we love to hate
- 70 What Happened Next** medium
Low-cost air travel
- 71 Executive Eye** medium
Adrian Furnham on overcoming adversity

TECHNOLOGY

- 72 Solar Aeroplanes** advanced
Saving the planet with solar flight?
- 74 Trends** medium
Dynamic mosh pits and spray-on caffeine
- 75 Language Focus** advanced
Mechanical valves

PEOPLE

- 76 Our Working Life** easy
Two yacht service providers

REGULAR SECTIONS

- 3 Editorial**
- 77 Preview**
- 78 The Last Laugh**

LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of **British English** unless otherwise marked.

US American style, spelling, punctuation and pronunciation are used in these articles.

easy approximately at CEF level A2

medium approximately at CEF levels B1-B2

advanced approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level.
ifml.: informal or slang word or phrase
vulg.: vulgar word or phrase

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