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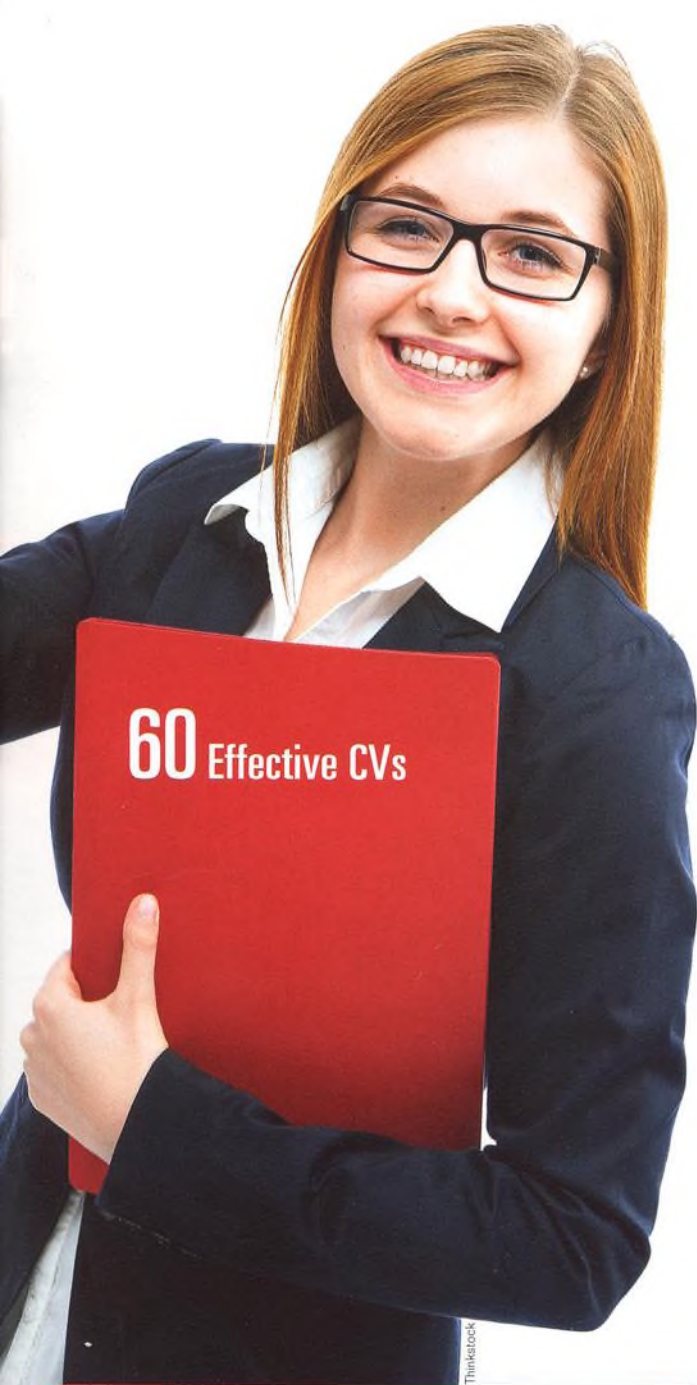
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International transcription

Most words in *Business Spotlight* are transcribed in British English.

i: peak	eɪ late	p paper	ʃ shoe
ɪ tip	aɪ night	b basket	ʒ measure
e step	ɔɪ boy	t table	tʃ chair
æ pack	aʊ town	d desk	dʒ journey
ʌ cut	əʊ show	k coin	h head
ɑ: task	ɪə clear	g gain	m make
ɒ stock	eə hair	f far	n north
ɔ: law	ʊə poor	v video	ŋ singing
ʊ put		θ think	r rose
u: spoon		ð this	l late
ə alone, teacher		s see	j yellow
ɜ: early, girl		z zero	w water

American pronunciation differs especially in the “r”-like character of some vowels (left), as well as other vowel differences (right).

ɹ teacher	ɪr clear	ɑ: is often	æ task, after
ɜr early, girl	eɹ hair	ɒ is often	ɑ: stock, modern

See our webpage for more details and sound samples.

LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of **British English** unless otherwise marked.

US American style, spelling, punctuation and pronunciation are used in these articles.

easy approximately at CEF level A2

medium approximately at CEF levels B1-B2

advanced approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level.

ifml.: informal or slang word or phrase

vulg.: vulgar word or phrase

Business Spotlight in the classroom

This newsletter is full of ideas and activity suggestions for using Business Spotlight with learners of English.

It is free to all teachers who subscribe to Business Spotlight.

READERS' SERVICE

Economia, a.s., Pernerova 673/47, 180 07 Praha 8

Internet: www.business-spotlight.cz

Telephone: +420 233 071 197

Fax: +420 233 072 009

E-mail: predplatne@economia.cz