

18 Marissa Mayer



32 American Dream?

The Big Picture

- 6 **United States**
Amazon getting ready for Christmas

Working World

- 8 **Names and News**
The latest from the world of business

Language Test

- 12 **Synonyms and Antonyms**
How extensive is your vocabulary?

Global Business

- 18 **Profile**
Marissa Mayer, Yahoo's charismatic boss
- 22 **Head-to-Head** advanced
Is TTIP good for Europe?
- 24 **It's Personal** advanced
Elisabeth Ribbens on winning and sleeping
- 25 **Business Press** Behind the headlines advanced

Business Skills

- 26 **Series (5): Meetings**
Ten tips for better meetings
- 31 **Training Plan**
Improve your meetings skills

Intercultural Communication

- 32 **The US**
Doing business with Americans

Czech Business

- 40 **What's happening**
How Leniency Programme helps to leave a cartel

Careers

- 68 **Series (3): Job Interviews**
What to say — and what not to say
- 74 **Tips and Trends**
Advising your boss; dealing with office politics

Management

- 76 **Mobile Banking**
Living without cash in Zimbabwe

- 78 **What Happened Next**
The *Mobro* garbage barge
- 79 **Executive Eye**
Adrian Furnham on managing orchestras

Technology

- 80 **Acoustics** advanced
Objects that can hear
- 82 **Trends**
Cigarette secrets; efficiency at work; Shrinky Dinks
- 83 **Language Focus** advanced
Technical drawing

People

- 84 **My Working Life** easy
Becky Jesson, nature ambassador

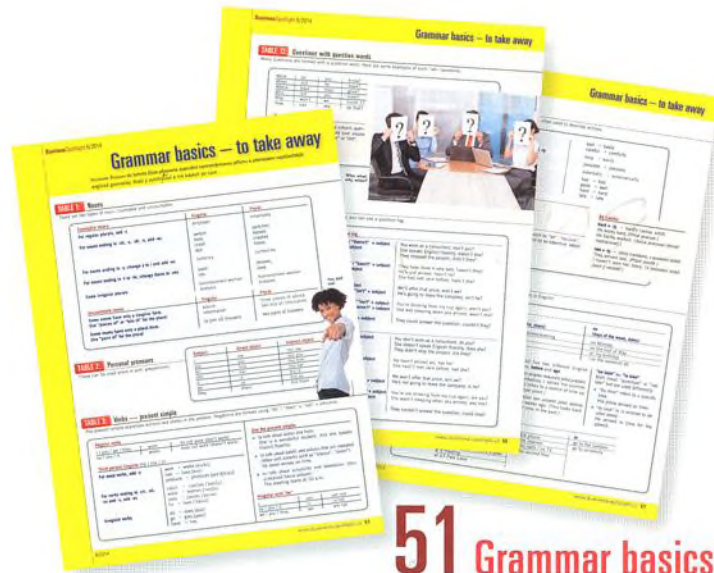
Regular sections

- 3 Editorial
- 85 Preview
- 86 Index 2014

Language section

- 42 **Vocabulary** Concert halls easy
- 43 **Grammar at Work** Showing interest
- 44 **Easy English** Developments easy
- 46 **Wise Words** Weather and renewable energy
- 48 **Email** Linking phrases
- 49 **Language Cards** To pull out and practise
- 51 **GRAMMAR BASICS** 20 reference tables
- 59 **English on the Move** Flight conversations
- 60 **Short Story** The CBO
- 62 **English for...** Philanthropy
- 64 **Legal English** Understanding legislation advanced
- 65 **Talking Finance** Pimp your GDP! advanced
- 66 **Teacher Talk** Interview with Timothy Phillips

26 Good meetings



51 Grammar basics

International transcription

Most words in *Business Spotlight* are transcribed in British English.

i:	peak	eɪ	late	p	paper	ʃ	shoe
ɪ	tip	aɪ	night	b	basket	ʒ	measure
e	step	ɔɪ	boy	t	table	tʃ	chair
æ	pack	aʊ	town	d	desk	dʒ	journey
ʌ	cut	əʊ	show	k	coin	h	head
ɑ:	task	ɪə	clear	g	gain	m	make
ɒ	stock	eə	hair	f	far	n	north
ɔ:	law	ʊə	poor	v	video	ŋ	singing
ʊ	put			θ	think	r	rose
u:	spoon			ð	this	l	late
ə	alone, teacher			s	see	j	yellow
ɜ:	early, girl			z	zero	w	water

American pronunciation differs especially in the "r"-like character of some vowels (left), as well as other vowel differences (right).

ɹ	teacher	r̩	clear	ɑ:	is often	æ	task, after
ɜ:	early, girl	eə	hair	ɒ	is often	ɑ:	stock, modern

See our webpage for more details and sound samples.

LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of **British English** unless otherwise marked.

US American style, spelling, punctuation and pronunciation are used in these articles.

easy approximately at CEF level A2

medium approximately at CEF levels B1-B2

advanced approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level.
ifml.: informal or slang word or phrase
vulg.: vulgar word or phrase

BusinessSpotlight in the classroom

This newsletter is full of ideas and activity suggestions for using Business Spotlight with learners of English.

It is free to all teachers who subscribe to Business Spotlight.

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