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International transcription

Most words in Business Spotlight are transcribed in British English.

ix	peak	eı	late	p	paper	ſ	shoe	
I	tip	aı	night	b	basket	3	measure	
e	step	SI	boy	t	table	t∫	chair	
æ	pack	au	town	d	desk	dz	journey	
Λ	cut	ວບ	show	k	coin	h	head	
a:	task	19	clear	g	gain	m	make	
D	stock	eə	hair	f	far	n	north	
31	law	ບຈ	poor	v	video	ŋ	singing	
υ	put			θ	think	r	rose	
u	spoon			ð	this	1	late	
Э	alone, tead	cher		S	see	j	yellow	
£:	early, girl			z	zero	W	water	

American pronunciation differs especially in the "r"-like character of some vowels (left), as well as other vowel differences (right).

[°]r teacher 1°r clear | a: is often | æ task, after ^sir early, girl e^or hair | D is often a: stock, modern

See our webpage for more details and sound samples.

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LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of British English unless otherwise marked.



American style, spelling, punctuation and pronunciation are used in these articles.

- easy approximately at CEF level A2
- medium approximately at CEF levels B1-B2
- advanced approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level. ifml.: informal or slang word or phrase vulg .: vulgar word or phrase

Business Spotlight in the classroom This newsletter is full of ideas and activity suggestions for using Business Spotlight with learners of English.

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