

CONTENTS

<i>List of contributors</i>	x
<i>Acknowledgments</i>	xvii
Introduction: British media and mediations of the past MARTIN CONBOY AND JOHN STEEL	1
PART I	7
Media history debates	
1 The devaluation of history in media studies MICHAEL PICKERING	9
2 Media products as historical artefacts ADRIAN BINGHAM	19
3 Doing media history: The mass media, historical analysis and the 1930s KEVIN WILLIAMS	29
4 Media studies in question: The making of a contested formation GRAHAM MURDOCK AND PETER GOLDING	41
5 Media archaeology: From Turing to Abbey Road, Kentish radar stations to Bletchley Park JUSSI PARIKKA	60
PART II	73
Media and society	
6 The political economy of media JONATHAN SILBERSTEIN-LOEB	75

CONTENTS

7	Historicizing the media effects debate THERESA CRONIN	85
8	Citizen or consumer? Representations of class in post-war British media MICK TEMPLE	100
9	Inscriptions and depictions of 'race' DANIEL KILVINGTON AND AMIR SAEED	111
10	Home comforts? Gender, media and the family JILLY BOYCE KAY AND KAITLYNN MENDES	122
11	Sex and sexuality in British media CLARISSA SMITH	133
12	This sporting 'life-world': Mediating sport in Britain JOHN STEEL	147
13	Social conflict and the media: Contesting definitional power JONATHAN CABLE	160
14	The media and armed conflict PHILIP HAMMOND	171
	PART III	181
	Newspapers	
15	Ballads and the development of the English newsbook MARCUS NEVITT	183
16	Eighteenth-century newspapers and public opinion VICTORIA E. M. GARDNER	195
17	The nineteenth century and the emergence of a mass circulation press JOEL H. WIENER	206
18	Tabloid culture: The political economy of a newspaper style MARTIN CONBOY	215
19	The regulation of the press TOM O'MALLEY	228
20	The provincial press in England: An overview RACHEL MATTHEWS	239

21	Online and on death row: Historicizing newspapers in crisis TIM LUCKHURST	250
PART IV		261
Magazines		
22	The role of the literary and cultural periodical DAVID FINKELSTEIN	263
23	Specialist magazines as communities of taste TIM HOLMES AND JANE BENTLEY	273
24	Contexts and developments in women's magazines DEBORAH CHAMBERS	285
25	Mapping the male in magazines BILL OSGERBY	297
26	Magazine pioneers: Form and content in 1960s and 1970s radicalism ANDREW CALCUTT	309
PART V		321
Radio		
27	The Reithian legacy and contemporary public service ethos SIÂN NICHOLAS	323
28	Pirates, popularity and the rise of the DJ RICHARD RUDIN	334
29	Breaking the sound barrier: Histories and practices of women's radio CAROLINE MITCHELL	345
30	Radio drama HUGH CHIGNELL	356
31	Radio sports news: The longevity and influence of 'Sports Report' RICHARD HAYNES	366
32	Radio's audiences GUY STARKEY	380

CONTENTS

PART VI	391
Film	
33 The British cinema: Eras of film	393
TOM RYALL	
34 British cinema and history	404
JAMES CHAPMAN	
35 'The Horror!'	414
MATT HILLS	
36 The documentary tradition	425
PETER LEE-WRIGHT	
37 The censors' tools	437
JULIAN PETLEY	
PART VII	449
Television	
38 The television sitcom	451
BRETT MILLS	
39 Drama on the box	460
LEZ COOKE	
40 The origins and practice of science on British television	470
TIMOTHY BOON AND JEAN-BAPTISTE GOUYON	
41 History on television	484
ANN GRAY	
42 'Reality TV'	493
SU HOLMES	
43 Journalism and current affairs	504
STEPHEN CUSHION	
PART VIII	515
Digital Media	
44 Technology's false dawns: The past of media futures	517
LILY CANTER	

45 Change and continuity: Historicizing the emergence of online media	528
SCOTT ELDRIDGE II	
46 Personal listening pleasures	539
TIM WALL AND NICK WEBBER	
47 Futures of television	550
JOHN CORNER	
48 Video games and gaming: The audience fights back	561
TRISTAN DONOVAN	
49 From letters to tweeters: Media communities of opinion	571
KARIN WAHL-JORGENSEN	
50 Digital memories and media of the future	582
JOANNE GARDE-HANSEN	
<i>Index</i>	594