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International transcription

Most words in Business Spotlight are transcribed in British English.

i:	peak	eı	late	р	paper	ſ	shoe
1	tip	aı	night	b	basket	3	measure
e	step	JI	boy	t	table	t∫	chair
æ	pack	au	town	d	desk	dz	journey
Λ	cut	ວບ	show	k	coin	h	head
a:	task	IƏ	clear	g	gain	m	make
D	stock	eə	hair	f	far	n	north
D I	law	ບອ	poor	v	video	ŋ	singing
υ	put		1	θ	think	r	rose
ur	spoon			ð	this	1	late
Э	alone, te	acher		s	see	i	yellow
31	early, gir			z	zero	w	water

American pronunciation differs especially in the "r"-like character of some vowels (left), as well as other vowel differences (right),

٥r	teacher	IaL	clear	a:	is often æ	task, after
"r	early, girl	e∘r	hair	D	is often a:	stock, modern

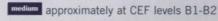
See our webpage for more details and sound samples.

LANGUAGE IN BUSINESS SPOTLIGHT

Articles in the magazine use the style, spelling, punctuation and pronunciation of British English unless otherwise marked.

US American style, spelling, punctuation and pronunciation are used in these articles.

easy approximately at CEF level A2



difficult approximately at CEF levels C1-C2

Articles are marked with their level of language difficulty. CEF is the Common European Framework of Reference for Languages. Texts not marked on this double page are at a medium level. ifml.: informal or slang word or phrase vulg .: vulgar word or phrase

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