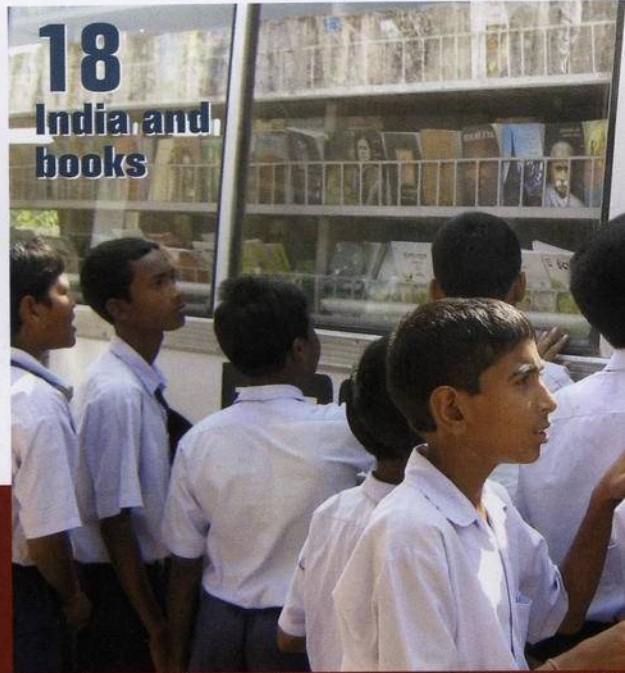


# 12

## Business idioms

Do you have trouble understanding your native-speaker business partners? Test your knowledge of key idioms.



# 18

## India and books

Soon there will be more English-language books published in India than anywhere else in the world. We report.

### WORKING WORLD

- 6 Names and News** all levels  
The latest from the world of business
- 10 My Working Life** easy  
German diving trainer Regina Rinckenburger, who started a new life on the Red Sea in Egypt

### TEST

- 12 Business Idioms** all levels  
Find out how well you understand English idioms used in typical business situations

### GLOBAL BUSINESS

- 18 Publishing** advanced  
A look at how India is becoming the biggest market for English-language books
- 20 Head-to-Head** advanced US  
Should the cosmos be commercialized?
- 22 Business Press** advanced  
Comments from the world's media  
Behind the Headlines  
Media Watch Language in the news

### INTERCULTURAL COMMUNICATION

- 26 Professional Cultures** advanced  
Cultural differences between professional groups can be both surprising and predictable
- 32 Dialogue** medium  
Two sports psychologists, one in the UK and the other in Germany, discuss their work
- 34 The View from Here** medium  
South Africa's grandma footballers  
Country File South Africa

### BUSINESS SKILLS

- 36 International Leadership** medium  
A look at the four main challenges facing business leaders who work internationally  
Language survival guide to cut out and keep
- 43 On the Line** Active listening easy
- 44 Trade Show Expert** advanced  
The importance of questions
- 46 Say It in Style** Discussing pros and cons medium
- 47 Meeting Point** Make your meetings efficient medium

### CAREERS

- 48 Difficult Bosses** medium US  
Is your boss causing you problems? Two experts provide advice on what you can do
- 52 The Job Doctor** Specialists and generalists advanced US

### MANAGEMENT

- 54 Difficult Decisions** medium  
Three managers talk about tough choices
- 58 Business Basics** advanced US  
Business process re-engineering
- 59 Executive Eye** Moral and morale medium

### TECHNOLOGY

- 60 Rare Earth Elements** advanced US  
Minerals at the heart of technology
- 64 Language Focus** Mathematics advanced

## LANGUAGE SECTION

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- |    |  |            |
|----|--|------------|
| 66 | <b>Vocabulary</b> Roadworks                    | easy       |
| 67 | <b>Grammar at Work</b> Using quantifiers       | medium     |
| 68 | <b>Exercises</b> Business across borders       | all levels |
| 69 | <b>Language Cards</b> Pull out and practise    | all levels |
| 71 | <b>Dictionary of Leasing Terms</b>             |            |
| 72 | <b>Short Story</b> Laughing out loud           | medium     |
| 74 | <b>English on the Move</b> At the greasy spoon | medium     |
| 75 | <b>The Maine Event</b> An office dialogue      | medium     |
| 76 | <b>English for...</b> auditing                 | advanced   |
| 78 | <b>Financial English</b> Exchange rates        | advanced   |
| 79 | <b>Authentic English</b> Using vague tags      | medium     |
| 80 | <b>Legal English</b> Trusts                    | advanced   |
| 81 | <b>Legal English</b> Due diligence process     | advanced   |

## REGULAR SECTIONS

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- |    |                       |      |
|----|-----------------------|------|
| 3  | <b>Editorial</b>      |      |
| 82 | <b>The Last Laugh</b> | easy |