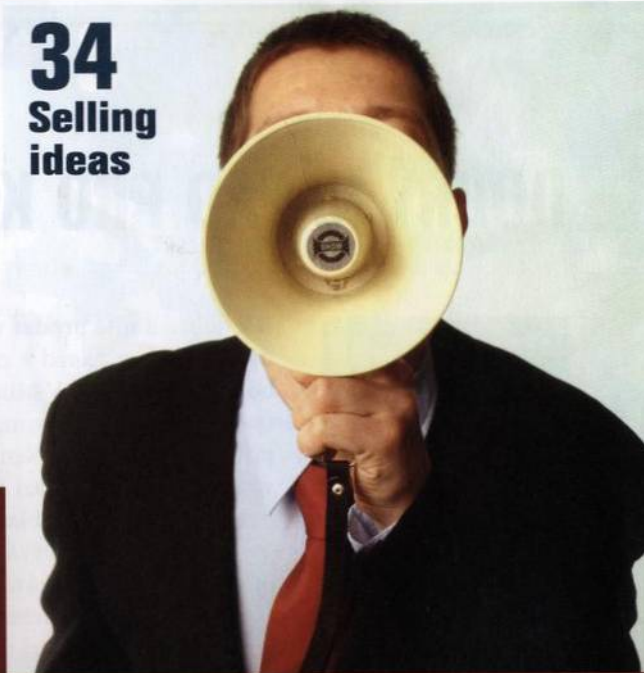


# 10 Animal language



What is a cash cow? And a top dog? Test your knowledge of animal idioms commonly used in business English.

# 34 Selling ideas



Not everyone is good at selling their ideas well. We give tips on how to make people listen to you.

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The latest from the world of business
- 9 **My Working Life** easy US  
Forest Rothchild, golfball diver

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- 10 **Idiomatic Language** all levels  
The business world is full of fat cats, loan sharks and other animals. Test your knowledge

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Christine Lagarde, France's minister of finance
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Comments from the world's media  
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Media Watch Language in the news
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Expert advice on doing business with Canadians — and why one musn't confuse Canada with the US
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A Swiss expat in the US shares her experiences with an American expat in Switzerland
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Lithuania's role in shaping EU public policy  
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Tips for bosses and employees on how to get the most out of performance reviews
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Australian actress Merridy Eastman

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Peter Franklin, British professor in Germany
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The problem with hyperactive firms

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The science of making objects invisible
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A new era of megacities

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