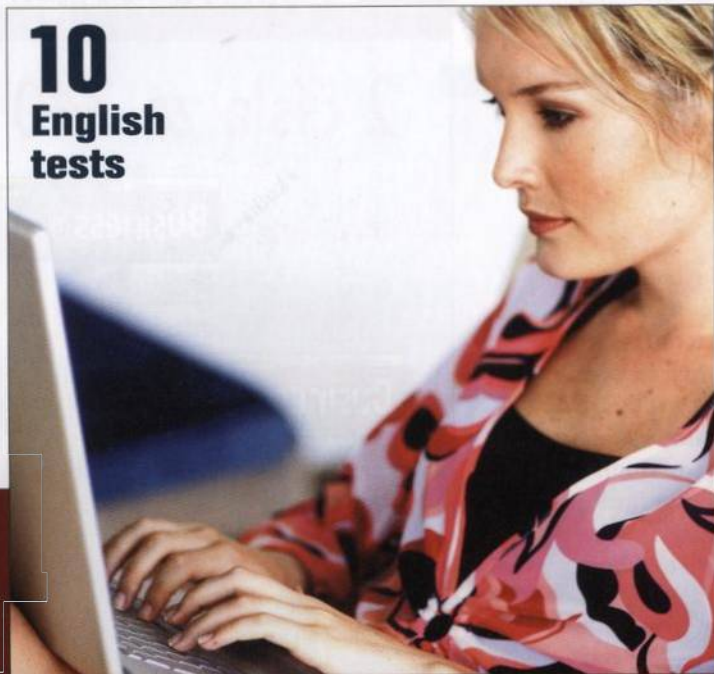


# 10

## English tests



Are you preparing for an important test of your language skills? Don't be nervous — we provide useful tips.

# 36

## The right moves



When you give a presentation, people are not just listening. They are also watching what you do.

### WORKING WORLD

- 6 **Names and News** all levels  
The latest from the world of business
- 9 **My Working Life** easy  
South African ski-shop owner Peter Peyper

### LANGUAGE

- 10 **Qualifications** all levels  
Are you planning to take a formal examination to certify your level of language competence? Here's how to prepare for it

### GLOBAL BUSINESS

- 16 **Food** advanced  
The British love for crunchy snacks is big business
- 20 **Head-to-Head** advanced  
Can eurobonds help to save the euro?
- 22 **Business Press** advanced  
Comments from the world's media  
**Behind the Headlines**  
**Media Watch** Language in the news

### INTERCULTURAL COMMUNICATION

- 26 **Working with Israelis** medium  
Despite their complex history, Germans and Israelis are important business partners
- 32 **Dialogue** medium  
Two B&B owners, one from Canada and the other from Ireland, talk about their business
- 34 **The View from Here** medium  
Malaysia is losing its young people  
**Country File** Malaysia

### BUSINESS SKILLS

- 36 **Non-verbal Communication** medium  
Presentations are more than just words  
Language survival guide to cut out and keep
- 43 **The Write Way** Introducing your company advanced
- 44 **Meeting Point** Key words for meetings medium
- 45 **Say It in Style** Pronouncing people's names medium

### CAREERS

- 46 **Hobby to Job** medium  
Can you turn your hobby into a career?
- 51 **The Job Doctor** Career downsides medium US
- 52 **My Way** Brewmaster Richard Boughton advanced

### MANAGEMENT

- 54 **Managing Teleworkers** medium  
Making the best of this modern arrangement
- 58 **What I've Learned** medium  
Jochen Kienbaum, consultant
- 60 **Business Basics** Rapid prototyping advanced US
- 61 **Executive Eye** advanced  
Whistle-blowers: good or evil?

### TECHNOLOGY

- 62 **Citizen Scientists** advanced  
Studying the world around you
- 64 **Language Focus** Fire safety advanced
- 66 **Business Press** Unmanned aircraft design medium
- 67 **Technically Speaking** advanced  
Questioning scientific consensus

## LANGUAGE SECTION

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- |    |   |            |
|----|---|------------|
| 68 | <b>Vocabulary</b> The stock market          | easy       |
| 69 | <b>Grammar at Work</b> Confusing verb pairs | medium     |
| 70 | <b>Vocabulary</b> New product developments  | advanced   |
| 71 | <b>Language Cards</b> Pull out and practise | all levels |
| 73 | <b>Financial English</b> Collateral         | advanced   |
| 74 | <b>Short Story</b> The Guru                 | medium     |
| 76 | <b>English on the Move</b> The conference   | easy       |
| 77 | <b>The Maine Event</b> An office dialogue   | medium     |
| 78 | <b>English for...</b> winter sports         | medium     |
| 80 | <b>Legal English</b> Tax law                | advanced   |
| 81 | <b>Authentic English</b> Processes          | advanced   |

## REGULAR SECTIONS

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- |    |                       |      |
|----|-----------------------|------|
| 3  | <b>Editorial</b>      |      |
| 82 | <b>The Last Laugh</b> | easy |