

Content

1. Public Diplomacy and Foreign Policy.....	7
1.1 Characteristics of Public Diplomacy.....	7
1.2 Public Diplomacy in Connection to Foreign Policy.....	8
2. Development of Public Diplomacy in the Czech Republic (from 1993 onwards)	10
2.1 Institutions	10
2.2 Concept Documents.....	12
2.3 Tools	14
3. Czech Public Diplomacy – Czech Foreign Policy.....	15
3.1 Foreign Policy Priorities.....	16
3.2 Public Diplomacy and Foreign Policy.....	17
References	19