

Bloomberg Businessweek

July 4 — July 10, 2016

Bloomberg View Congress's indefensible defense budget • Saving Venezuela 6

Brexit Report

Europe's biggest challenge is keeping the EU from cracking up	8
The referendum exposed deep rifts within Britain and left its two biggest parties struggling to adapt	10
The cities vying to replace London as Europe's financial capital	11
Essay: Was the revival that began under Thatcher merely a brief pause in Britain's long, slow decline?	13

Companies/Industries

After years of binge borrowing, Brazil's big farms are in a deep hole	14
U.S. airlines are looking for a few good pilots. Actually, a whole lot of good pilots	16
Nestlé tries to brew more growth with cheaper coffee	17
Autos: Americans' love of SUVs, pickups, and vans keeps getting stronger	17

Politics/Policy

The Supreme Court puts immigration reform in the hands of the next president	21
Trump's rallies are huge. And so are the security costs for cities that host them	22
Tough medicine for executives at companies accused of health-care fraud	23
Videos of animal cruelty at factory farms prompt outrage in foie gras-loving France	24
A Bill: California lawmakers could put an end to traffic jams, at least for motorcyclists	25

Technology

Crowdfunding star Kickstarter tries its own spin on VC funding	26
BlackBerry lovers find ways to squeeze all they can from their aging devices	27
Avoid court—and lawyers' fees—with online dispute-resolution platforms	28
Innovation: The best thing since fresh bread	29

Markets/Finance

Brexit revealed the limits of the markets' predictive powers	30
Investors in China think small, in a big, big way	31
Saudi economic reforms, and the fees they'll generate, draw a pack of hungry investment bankers	32
Wanted: Honest accountant. Miss Congeniality need not apply	33

Features

Baltimore Chop Under Armour's plan to redo its supply chain, remake a city, and upend Nike	42
A Punter's Tale The ugly truths behind the U.K.'s biggest insider-trading case	48
Money Genes The patent war over Crispr	54

Etc.

Make your happy hour happier with our guide to good, (mostly) clean summer fun	61
Design: Give your drab office furniture the pink slip	64
The Critic: Silicon Valley isn't much different from the rest of corporate America, according to a new memoir	66
Beauty: Beat the heat with chic hair accessories	68
Astrology: July is all about water signs, which govern feelings, so it's a good time to ask: Are your workers happy?	70
What I Wear to Work: Architects Dominic and Chris Leong text each other to avoid dressing alike	71
How Did I Get Here? A childhood under apartheid inspired Feeding America's Diana Aviv to "fix the world"	72

Cover Trail

How the cover gets made

Domestic Cover

1 "Cover is on the CEO of Under Armour, and he's agreed to a shoot."

"We should probably use that for the cover."

"Your creativity knows no bounds."



International Cover

1 "Story is on the world after Brexit."

