

# Contents

<i>List of Figures and Tables</i>	viii
<i>Notes on the Editors and Contributors</i>	ix
Introduction <i>Toby Miller</i>	xix
<b>PART I OWNERSHIP AND REGULATION</b>	<b>1</b>
1. How to Study Ownership and Regulation <i>Des Freedman</i>	3
2. Regulation and Ownership in the United States <i>Allison Perlman</i>	22
3. Television in Latin America: From Commercialism to Reform? <i>Martín Becerra, Guillermo Mastrini and Silvio Waisbord</i>	36
4. Ownership and Regulation of Television in Anglophone Africa <i>Ruth Teer-Tomaselli</i>	50
5. Ownership and Regulation in Europe <i>Stylianos Papathanassopoulos</i>	61
6. International Regulation and Organizations <i>Paschal Preston and Roderick Flynn</i>	71
7. Television in India: Ideas, Institutions and Practices <i>Arvind Rajagopal</i>	83
8. Mexican Research on TV: A Tradition Framed By a Powerful Quasi-Monopolistic TV System <i>Guillermo Orozco</i>	105
<b>PART II MAKERS AND MAKING</b>	<b>115</b>
9. How to Study Makers and Making <i>Miranda J. Banks</i>	117
10. The Division of Labor in Television <i>Michael Curtin and Kevin Sanson</i>	133
11. From Network to Post-Network Age of US Television News <i>Oliver Boyd-Barrett</i>	144

12.	Hollywood Story: Diversity, Writing and the End of Television as We Know It <i>Darnell Hunt</i>	163
13.	Television Cinematography <i>Deborah Tudor</i>	174
14.	Options and Exclusivity: Economic Pressures on TV Writers' Compensation and the Effects on Writers' Room Culture <i>Felicia D. Henderson</i>	183
15.	A Greener Screening Future: Manufacturing and Recycling as the Subjects of Television Studies <i>Vicki Mayer and Clare Cannon</i>	193
<b>PART III CULTURAL FORMS</b>		<b>203</b>
16.	Television Program Formats: Their Making and Meaning <i>Albert Moran</i>	205
17.	Cultural Forms of Television: Sport <i>David Rowe</i>	225
18.	Latin American Telenovelas: Affect, Citizenship and Interculturality <i>André Dorcé</i>	245
19.	Television News and Current Affairs <i>Kathleen M. Ryan, Lisa McLaughlin and David Sholle</i>	269
20.	Music on Television <i>Matthew Delmont</i>	287
21.	Reality Television <i>Mark Andrejevic</i>	297
22.	Television Drama <i>Jason Jacobs</i>	315
23.	Sperm Receptacles, Money-Hungry Monsters and Fame Whores: Reality Celebrity Motherhood and the Transmediated Grotesque <i>Brenda R. Weber and Jennifer Lynn Jones</i>	325
<b>PART IV AUDIENCES, RECEPTION, CONSUMPTION</b>		<b>337</b>
24.	From the Networks to New Media: Making Sense of Television Audiences <i>Laura Grindstaff</i>	339

25.	Effects and Cultivation <i>Michael Morgan, James Shanahan and Nancy Signorielli</i>	356
26.	Active Audience and Uses and Gratifications <i>Helen Wood</i>	366
27.	Raced Audiences and the Logic of Representation <i>L.S. Kim</i>	377
28.	Classed Audiences in the Age of Neoliberal Capitalism <i>Mike Wayne</i>	392
	Index	409