

Bloomberg Businessweek

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Cover Trail

How the cover gets made

Domestic Cover

1

"The story is on voting machines. They have a history of malfunctioning and have even lost votes."

"Great. As if this election weren't scary enough. How is this even possible? We have virtual reality and electric cars, but we can't count votes?"

"Well, some of the technology was made when the BlackBerry was one of the top-selling phones."



International Cover

1

"The cover is on how Goldman Sachs went into business with Libya during Qaddafi's regime and turned a huge profit."

"Finally, we've caught a global financial institution doing something naughty."

