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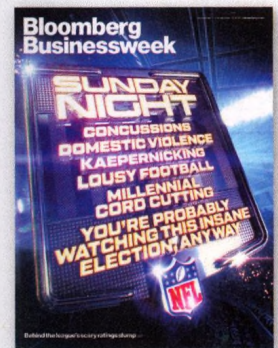
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Cover Trail

How the cover gets made

Domestic Cover

1
 "Story is on the reasons behind football's ratings slump."
 "Football is the one where you have to run around a field with the intention of not getting touched by large men, right?"
 "You're clearly one of the reasons behind the slump."
 "What are the others?"



International Cover

1
 "South Korea's president is involved in a scandal that's interfering with her ability to govern."
 "She'd fit nicely in the American political system."

