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"Story's about how the incoming presidential administration might be good for business."

"Are people still talking about the election? It's been a whole week!"

"Yes, there's been some turmoil on a national and global scale."

"I should stop getting all my news from icanhas.cheezburger.com. What should we put on the cover to distract people from this supposed 'turmoil'?"

"You're an adult male who's roughly in our demographic. What cheers you up?"

"Puppies, kitties, flowers, ice cream, balloons, and chocolate. Lots of chocolate."

"Interesting."

