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Opening Remarks Trump may tango with Yellen after all	12
Bloomberg View Keep moving forward on Cuba • What we owe retired miners	14
Movers ▲ A stocking stuffer for student borrowers ▼ Coal for the Harvard endowment staff	17

Global Economics

Echoes of Thatcher and Marx join the din of French politics	21
As U.S. politicians renounce trade deals, powers large and small chase them	22
Dam the legal flow of immigrant money to Mexico, and watch it find another way	23
The bright light on China's economy: Big data	24

Companies/Industries

Chanting "om" all the way to the bank	27
China's carmakers, like its consumers, go upscale	29
Hulu tunes in to live TV	30
Breitbart's offense has advertisers playing defense	31

Politics/Policy

Bill Walton's old companies had trouble with the law. Now he is the law	33
Sure, go ahead and sue—but tell us who's bankrolling you	34
Powering down an energy loan program could deprive taxpayers of billions	35
Business spoils for a fight over tariffs on Chinese goods	36

Technology

Peter Thiel's search for startup geniuses broadens to, yes, college grads	39
A great big tech bubble you can love	41
Facebook borrows from TV to keep you glued to ads	41
Scooterino—the road can end in romance	42
Innovation: With 3D glasses, your innards will never look the same again	43

Markets/Finance

What's at stake for oil producers in the Dakota Access Pipeline fight	44
Tax advisers tell the wealthy to sit tight for now	45
A cash shortage hits India's gold economy	46
How banks may be regulated in the GOP years	47

The New Money Issue

Kiddie Capitalists A camp where preteens get drilled on profit margins	52
Crossing Those T's The financial and legal details are vital for transgender people	56
Beautiful Bills Color-changing penguins and polymer portraits grace the best new notes	60
Wharton Wake-Up Call Tensions surface after one of its own is elected president	64
Transformer A disheveled reporter rises to Instagram influencer	66
Money Talks Seven young couples tell how they work out the financial stuff	74
Art of the Dealer With a nonprofit's help, ex-cons use their street skills to create startups	82
Cool Umlaut The teens of Jüv Consulting want to help you reach Gen Zers	86
Fresh Fails Five youthful executives whose careers have taken a tumble	88

Cover Trail

How the cover gets made

1

"It's our second annual New Money Issue."

"New money? If it's the opposite of old money, is it basically about rich babies?"

"It has nothing to do with rich babies. The stories are pretty diverse, ranging from a first-person account of what it's like to be transformed into a social media influencer to a story about a business incubator for former drug dealers to a look at how young couples across the country deal with finances."

"I probably should've asked this before I hired a photographer to shoot a rich baby."



2

"There's something slightly disturbing about this."

"For me as well. I just opened my first savings account last year. I should've been a baby model."

