PRE	FACE	4
1. IN	TRODUCTION	5
1.1	The Beginnings of Eco-labelling and Its Use Throughout the World	5
1.1.	1 The Concept of Eco-labelling	5
1.1.	2 The Beginnings of Eco-labelling	5
1.1.	3 The Introduction of Certified Eco-labelling Systems (Programs)	5
1.2	The Current Importance of Eco-labelling from the Standpoint of Preventative Strategy	6
1.2.	1 The Chief Difference Between Preventative Strategy and Reactive Strategy	6
1.2.	2 The Difference of Eco-labelling from Other Forms of Preventative Strategy	7
1.2.	3 The Advantages of the Eco-labelling System	7
2. EC	CO-LABELLING IN THE CZECH REPUBLIC	9
2.1	The Beginnings of Eco-labelling in the Czech Republic and its Principles	9
2.1.	1 Introduction of the National Program of Labelling Products with the "Environmentally Friendly Product" Ecolabel	9
2.1.	2 Basic Concepts Employed in the Program	9
2.1.	3 Principles of the Program	10
2.1.	4 Targets of the Program	11
2.2	Directing of the Program	11
2.2.	1 The Function of the Minister and the Ministry of the Environment of CR in the Program	
2.2.	2 The Composition and Function of the Professional and Consulting Body of the Program	e 11
2.2.	3 The Function of the Executive Body	12
2.2.	4 Authorized and Accredited Laboratories and Testing Institutes	12
2.2.	5 External Experts and Professional Workplaces	12
2.3	Procedure in Selecting a Category of Products and Creation of Directives.	13
2.3.	1 Selection of a Category of Products	13
2.3.	2 Creation of Directives	13
2.4	Procedure for Companies in Applying for Awarding of an Ecolabel	14
2.4.	1 Submitting Applications	14
24	2 Fees	15

## CONTENTS

2.4.3	The Importance of Awarding of the Ecolabel	15	
2.4.4	Rules for Use of the Ecolabel	16	
3. FO	REIGN ECO-LABELLING PROGRAMS	17	
	MPARISON OF THE CZECH ECO-LABELLING PROGRAM WITH PORTANT FOREIGN PROGRAMS	19	
4.1	Comparison from the Viewpoint of the General Principles of Eco-labelling Programs	19	
4.2	Comparison from the Viewpoint of Administrative Structure	19	
4.3	Comparison from the Viewpoint of Procedure in the Creation of Product Categories and Use of the LCA Method	19	
4.4	Comparison from the Viewpoints of Applicants and Consumers	20	
5. EC	O-LABELLING IN AN INTERNATIONAL CONTEXT	21	
5.1	The Standpoint of Important Global Organizations	21	
5.2	Classification of Environmentally Labelled Products according to International Standards of the ISO 14000 Series	23	
6. CO	6. CONCLUSIONS		