

CONTENTS

1/2017

The Big Picture

- 6 **United States** **M**
A meatless burger

Working World

- 8 **Names & News** **E M A**
The latest from the world of business

Intercultural Communication

- 14 **Poland** **M**
A question of perspective

Language Test

- 22 **Idioms** **E M A**
Learn the right terms

Viewpoint

- 27 **It's Personal** **A**
Elisabeth Ribbons on innovator John Goodenough

Facts & Figures

- 28 **Netflix Expands** **E**
House of streaming

Language section

- 42 **Vocabulary** **E**
In a TV studio
- 44 **Easy English** **E**
Brainstorming
- 46 **Writing** **M**
Invoices
- 47 **Talking Finance** **A**
The Trump effect
- 48 **English for...** **M**
Visual merchandising
- 50 **Short Story** **M**
Dr Dynamic
- 52 **English on the Move** **M**
A difficult meeting
- 53 **Exercises** **M**
Watch the time!
- 54 **Grammar** **M**
Can you count it?
- 55 **Language Cards**
To pull out and practise

Debate

- 30 **Head-to-Head** **A**
Are negative interest rates dangerous?

Business Skills

- 32 **Customer Service** **M**
Working together
- 40 **Personal Trainer** **M**
Ken Taylor provides answers to workplace questions

Czech Business

- 57 **Construction contracts** **M**
What shouldn't be forgotten when building a house

Cover story

Careers & Management

- 58 **Series (2): Surviving at Work** **M**
Spaces that work
- 62 **How to...** **M**
Attend a networking event alone
- 63 **Executive Eye** **M**
Adrian Furnham on the quality of management books

Technology

- 64 **Fintechs** **A**
Where finance and technology meet
- 70 **English 4.0** **A**
Augmented and virtual reality

Work & Relax

- 72 **In the Zone** **M**
Relaxing during the holidays
- 74 **Away from Your Desk** **M**
Tips for your off-duty hours

And Finally...

- 76 **One Question** **M**
Why do you see rubbish as an opportunity?

Regular sections

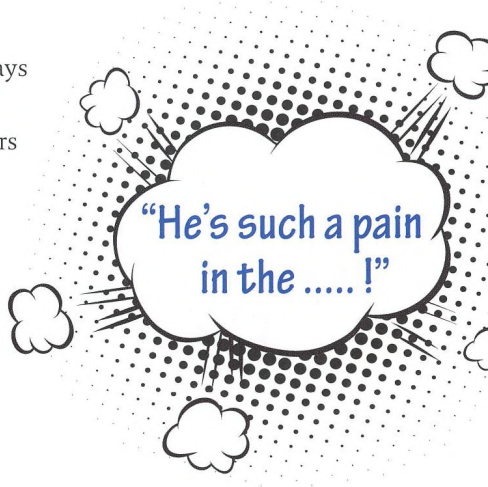
- 3 **Editorial**
- 77 **Index 2016**
- 78 **Preview / Impressum**



32

Business Skills

Why everyone needs to provide customer service



"He's such a pain in the!"

22

Language Test

Idiomatic expressions