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How the cover gets made

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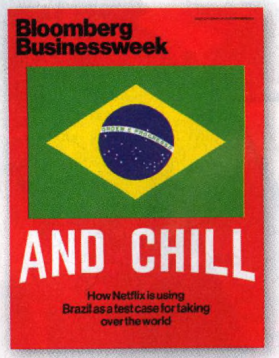
"The story is on Netflix. They're using Brazil as a testing ground to expand globally."

"I got this."



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"What does this mean, exactly?"

"'Netflix and chill' is a very popular phrase. It simply means coming home after a hard day's work, kicking off your shoes, sinking into your sofa, and indulging in some wholesome streaming entertainment, like *Narcos*. Since they're expanding in Brazil, this is just a fun little twist on that phrase. Good clean fun."

"So, that's all it means?"

"Yep."

(One hour later)

"I just looked it up on Urban Dictionary."

"Dammit."