

# Bloomberg Businessweek

February 6 – February 12, 2017

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## Cover Trail

How the cover gets made

1

"The cover is on Trump."

"I'm shocked. I thought we were going to do a *Fifty Shades Darker*-themed cover, timed to the upcoming release of the next brilliant film adaptation of those beloved, best-selling novels."

"No."

"So, what about Trump possibly deserves a cover?"

"His use of executive orders and the extent to which they may be destabilizing, in addition to being legally dubious."

"You make a strong case."

