

# Bloomberg Businessweek

February 13 – February 19, 2017

**Opening Remarks** Making sense of full employment and low wage growth 8

**Bloomberg View** How Dodd-Frank hurts small business • The NRA arms the mentally ill 10

**Movers** ▲ *Westworld* gives Time Warner a bang-up quarter ▼ GM drives profit into a ditch 13

## Global Economics

Erdogan wants to be Atatürk—with Islamic overtones 14

Venezuela's Maduro, needing help at the top, hires a strongman VP 16

A leading conservative takes a tumble in France's election campaign 17

## Companies/Industries

China was going to welcome more American films. Then came Trump 18

As refugees face travel restrictions, meatpackers worry about a labor shortage 19

Battered as it may be, Macy's looks pretty good to Hudson's Bay 21

Jeff Immelt on the future of globalization and GE's place in the world 22

## Politics/Policy

Regulations are all cost, no benefit. So goes the new government math 24

Trump appointees can't lobby their agencies when they leave—except when they can 25

Crackdown bills: Protests are ratcheting up, and so are state efforts to restrict them 26

China needs friends in the White House. Paging Ivanka and Jared 27

## Technology

Online poker pros get clobbered by the toughest opponent they've ever faced: AI 29

CAD flies up to the cloud, and engineers start collaborating in real time 30

Old-line retail learns a few tricks from data-driven upstarts 31

Gadfly: Snapchat, contemplating an IPO, may want to keep contemplating 31

Ready to protest something? Software is making it easier 32

Innovation: Security cameras grow a brain 33

## Markets/Finance

Will brokers have to put clients' interests first? 35

Monte Paschi's stake in wine estates leaves Italy's government with a bitter aftertaste 36

Investors in a *Hamilton* ticket-selling scheme were just throwin' away their shot 37

A gas pipeline spanning Egypt, Israel, and Cyprus: Consider the complications 37

OpenInvest custom-designs your portfolio to reflect your social conscience 40

## Features

**Burger King** Andrew Puzder is anti-PC and favors low wages. Sounds like a Labor nominee 42

**Homicidal Brainiac** Thomas Hargrove asks, why do so many murders go unsolved? 48

**He Scores!** Many football stars stumble as they move into finance. Not Steve Young 54

## Etc.

Hello from Serenbe, a planned community near Atlanta where almost nothing goes wrong 59

Survey: Some office romances blossom into beautiful lifelong commitments; others don't 62

The Critic: *Glass House* zeroes in on how private equity ravaged one particular Midwestern town 63

Technology: Headbang all you want without the constraint of cords 64

Exercise: If your hourlong workout isn't tough enough, try doing it in half the time 66

What I Wear to Work: You won't find Steven Tristan Young wearing any Banana Republic 67

How Did I Get Here? Roy Price of Amazon Studios "moved aggressively" to get *Manchester by the Sea* 68

### Cover Trail

How the cover gets made

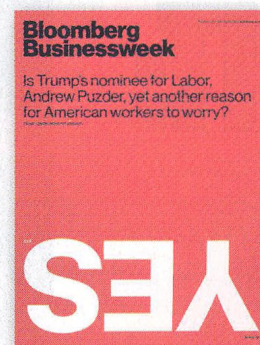
#### Domestic Cover

1

"Cover story is on Andrew Puzder, Trump's nominee for labor secretary."

"If I were to venture a guess, I'd assume he's a natural and universally liked choice, one who appeals to both parties because of his immaculate record and history of dedication to public service."

(Sigh.)



#### International Cover

1

"We have an exclusive interview with Jeff Immelt, the CEO of General Electric."

"I'm a huge fan of their lightbulbs. How are things going for him?"

"He expresses concern about a few things, among them getting into a trade war with China."

"Diplomacy is so 2016."

