

CONTENTS

Copyright ©
Collins & Brown Limited 1989

Text copyright ©
Collins & Brown Limited 1989

Illustrations copyright
© John Hedgecoe 1986

First published in 1986 by
George Weidenfeld & Nicolson Ltd
91 Clapham High Street,
London SW4 7TA

All rights reserved. No part of this
publication may be reproduced,
stored in a retrieval system or
transmitted in any form or by any
means, electronic, mechanical or
otherwise, without prior permission
in writing of the copyright owner.

Filmset by
Text Filmsetters Ltd, London
Colour separations by
A. Mondadori, Verona
Printed and bound in Germany by
Mohndruck, Gütersloh

Technical section

Introduction	6
Automation today	10
35 mm SLR cameras	12
Compact cameras	16
The standard lens	18
The wide-angle lens	20
The telephoto lens	22
The zoom lens	24
Special lenses	26
Choosing exposure	28
Light and contrast	32
Using backlight	34
Soft and hard light	36
Depth of field	40
Filling the frame	42
Focusing methods	44
Soft focusing	46
Viewpoint and scale	48
Framing the subject	50
Composing the shot	52
Black and white	54
Pattern and detail	58
Capturing movement	60
Blurring movement	62
Action sequences	64
Colour film choice	66
Varieties of light	68
Colour intensity	70
Colour filters	72
Electronic flash	74
Tungsten lighting	78
Exploiting film	80
Special filters	82
Multiple images	86

Subject section

PEOPLE & PLACES	90-125
Close encounters	92
The direct approach	94
Portrait groups	96
Bending reality	98
Pattern and portrait	100
Posed portraits	102
The simple setting	104
Unusual viewpoints	106
The exotic setting	108
Capturing action	110
Behind the scenes	112
Garden settings	114
Lamplight scenes	116
Instant images	118
Torchlight scenes	120
Unusual poses	122
Design with figures	124



THE LANDSCAPE	126-137
Landscape moods	128
The cloudscape	130
Fleeting light	134
Light on water	136

LIGHT AS SUBJECT	138-155
Evening light	140
Composing with light	142
Shadow designs	144
Reflected images	146
A touch of light	148
Flare for effect	150
Outdoor silhouettes	152
Artificial light	154

THE DOCUMENTARY	156-181
The wedding album	158
Wedding couples	162
Art of the poster	164
Man's environment	166
On four wheels	168
Down on the farm	170
Portrait story	172
The age of the car	176
The simple theme	178
Out of season	180

NATURE & WILDLIFE	182-197
Garden atmosphere	184
Impact of flowers	186
Natural repetition	190
Animal studies	192
In the garden	194
The versatile lens	196

SPORT & ACTION	198-207
The sporting life	200
The highpoint	202
A sense of speed	204
Sport and water	206

ADVANCED COMPOSITION	208-227
Diagonal designs	210
Splitting images	212
The essential shot	216

Selective views	218
Mood of isolation	220
Unusual angles	222
Linear perspective	224
Framing the shot	226

ARCHITECTURAL THEMES	228-239
Shape and detail	230
The distant view	232
Urban environments	234
Manmade pattern	236
Study in mosaic	238

STUDIO TECHNIQUES	240-253
The still life	242
Building a still life	244
The simple still life	246
Studio silhouettes	248
Found still lifes	250
Coloured light	252

THE HUMAN FORM	254-281
The human form	256
Kitchen glamour	258
The naked print	260
Framing the figure	262
Fantasy figures	264
An eye for beauty	266
Beauty on the beach	268
Fashionable legs	270
Domestic chores	272
Studio fashion	274
Homemade fashion	276
The classic nude	278
Mirrored images	280

Glossary	282
Index	286
Acknowledgements	288