

Content

• **Original scientific articles**

Impact on Organizational Climate through Organizational Culture factors.

Case Study of Latvia and Lithuania

Juris Iljins, Viktorija Skvarciany, Elīna Gaile-Sarkane 9

Challenges of Regulatory Agencies Consolidation while Reducing Administrative Burdens for Business: Case of Lithuania

Vida Davidavičienė, Elena Vengrienė 18

McDonald's as a Cultural Brand in the Landscape of Attitudes of Polish Customers

Marcin Komańda 33

IT Tools and their Use in Strategy Creation in Respect of Economic Results of a Company

Ladislav Pálka, Romana Hajkrová 44

Mutual Fund Performances of Polish Domestic Equity Fund Managers

Gözde Ünal, Ömer Faruk Tan 53

• **Literature review**

Leadership during Crisis: Threat Identification and Solution Proposal

Lukáš Mazánek 61

Guidelines for authors 71