Bloomberg nessweek

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Opening Remarks Facebook and Google's reliance on ads clouds their lofty ideals

Bloomberg View For May's Brexit plan, less is more • Be kind to earth: Plug leaky pipes

Movers ▲ A \$500 million newcomer to Angie's List ▼ Nothing pretty about Etsy's red ink

Global Economics

Mexican autoworkers have unions to blame for low wages	
An uneven recovery threatens Iran's moderate president in the coming election	
Northeasterners and Midwesterners are flocking to the Sun Belt-again	
China's shift to services doesn't serve its college grads	

Companies/Industries

For Chinese high rollers, a call to Manila is the next best thing to betting there	
Adidas orchestrates a Grand Slam using a 46-year-old shoe	
Glam, bam, thank you, ma'am—World of Wonder takes drag mainstream	
Exam question No. 1: How can a for-profit college become a nonprofit college but still make money?	

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How the cover gets made

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"Our story is about Wal-Mart. They have a new strategy to compete with Amazon."

"Best of luck to them. Do you know that last week I got 100 heavy-duty scrubbing pads, 2 gallons of bleach, and a fishnet bodysuit delivered to my door the next day with a touch of a button using Amazon Prime? Can Wal-Mart do that?"

"Why, exactly, did you need those items so urgently?"

"I've already said too much."

