Brief Contents

	Preface Acknowledgments	xvii xviii
1	Introduction	1
2	Habituation and Other Forms of Stimulus Learning	21
3	Classical Conditioning	41
4	Instrumental Conditioning: Reward	71
5	Instrumental Conditioning: Nonreward, Punishment, and Avoidance	103
6	Verbal Learning	129
7	Human Memory Conceptual Approaches	157
8	Short-Term Memory	185
9	Encoding	212
10	Storage and Retrieval	245
11	Spatial, Motor-Skill, and Implicit Learning	277
12	Individual Differences in Learning and Memory	306
	Glossary References Author Index Subject Index	336 347 385 399
	Subject Index	