

CONTENTS

1/2018

The Big Picture

- 6 **Scotland** **M**
The role of salmon

Working World

- 8 **Names & News** **E M A**
The latest from the world of business

Global Business

- 14 **Profile** **A**
Carolyn McCall, high-flying CEO

Debate

- 18 **Head-to-Head** **A**
Should diesel vehicles be banned from cities?

Intercultural Communication

- 20 **Russia** **M**
A better future?

Language Test

- 26 **Telephoning** **E M A**
The most important skills

Viewpoint

- 31 **It's Personal** **M**
Elisabeth Ribbans on postcards

Language section

- 44 **Vocabulary** **E**
Emergency services
- 46 **Grammar** **M**
How to use "should"
- 47 **Language Cards**
To pull out and practise
- 49 **English on the Move** **M**
Making excuses
- 50 **Easy English** **E**
Talking about goals
- 52 **Writing** **M**
Polite emails
- 53 **Talking Finance** **M**
A Minsky moment?
- 54 **English for...** **A**
Building renovation
- 56 **Short Story** **M**
Hate

Facts & Figures

- 32 **Watches** **M**
Changing times

Cover story Business Skills

- 34 **Lying** **M**
Should you always tell the truth?
- 42 **Personal Trainer** **M**
Ken Taylor on talking about your work

Czech Business

- 58 **What's Happening** **M**
Real estate transfer tax compared to that of neighbours

Technology

- 60 **Fake vaccines** **A**
Bad medicine
- 64 **English 4.0** **M**
Talking to computersw

Careers & Management

- 66 **Inventions** **A**
From physics to family planning
- 70 **How to...** **M**
Leave a job well
- 71 **Executive Eye** **A**
Adrian Furnham on charming bosses

Work & Relax

- 72 **In the Zone** **M**
Outsourcing your household tasks
- 74 **Away from Your Desk** **M**
Tips for your off-duty hours

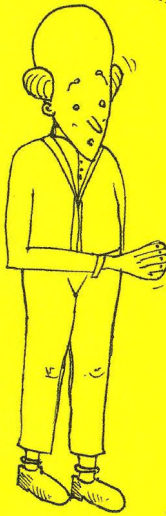
And Finally...

- 76 **One Question** **M**
Do we need a global language for business?

Regular sections

- 3 **Editorial**
- 78 **Preview / Impressum**

"GREAT TO SEE YOU AGAIN"



34

Business Skills

Can lying help you at work?

60

Technology

The dangers of fake vaccines



26



Language Test

The skills you need
for telephoning
at work



20

**Intercultural
Communication**
Doing business
with Russia

