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A letter from WHO Director-General

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- 25 Protect people from tobacco smoke
- 29 Offer help to quit tobacco use
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- 39 Raise taxes on tobacco

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and prevention policies**

**Protect people from
tobacco smoke**

**Offer help to quit
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**Warn about the dangers
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**Enforce bans on tobacco
advertising, promotion
and sponsorship**

Raise taxes on tobacco



42 THE STATE OF GLOBAL TOBACCO CONTROL IMPLEMENTATION OF EFFECTIVE MEASURES IS JUST BEGINNING

- 44 More than half of countries do not have minimum monitoring information
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ABBREVIATIONS

AFRO	WHO Regional Office for Africa
AMRO	WHO Regional Office for the Americas
CDC	Centers for Disease Control and Prevention
EMRO	WHO Regional Office for the Eastern Mediterranean
EURO	WHO Regional Office for Europe
HQ	WHO headquarters
IMF	International Monetary Fund
LCU	Local currency unit
NCD	Noncommunicable diseases
NGO	Nongovernmental organization
SEARO	WHO Regional Office for South-East Asia
STEPS	WHO's STEPwise approach to Surveillance
US	United States
USD	United States dollar
WHO	World Health Organization
WPRO	WHO Regional Office for the Western Pacific

