

# Table of Contents

List of Tables .....	vii
List of Figures .....	ix
List of Boxes .....	x
List of Acronyms .....	xi
List of Contributors .....	xv
Acknowledgements .....	xvii

## **Introduction..... 1**

1. Researching Clothing and Footwear in the Era of Globalisation  
*Dorothy McCormick, Joseph A. Kuzilwa and Tegegne Gebre-Egziabher.....3*

## **Part 1: Africa's Clothing Industry ..... 17**

2. The Asian Drivers and SSA: MFA Quota Removal and the Portents for African Industrialisation?  
*Raphael Kaplinsky and Mike Morris .....19*
3. Competitiveness of the Kenyan Apparel Sub-Sector in the Context of Liberalisation and the African Growth and Opportunity Act  
*Moses Kindiki.....51*
4. The Competitive Dynamics of the Clothing Industry in Madagascar in the Post-MFA Environment  
*Mike Morris and Leanne Sedowski.....75*
5. Entrepreneurs' Attributes and Small-Scale Apparel Making Firms' Performance in Tanzania  
*Joseph Kimeme and Andrew H. Mbwambo .....103*
6. Strategic Positioning and Small Firm Performance: A Multivariate Analysis of Small-Scale Apparel Manufacturing Firms in Tanzania  
*Andrew H. Mbwambo .....131*

## **Part 2: Footwear in African Production**

7. Small Scale Footwear Production in Ethiopia: A Value Chain Perspective  
*Tegegne Gebre-Egziabher*..... 155
8. Micro and Small Footwear Firms in Tanzania: Challenges of Adjusting to the Effects of Liberalisation  
*Joseph A. Kuzilwa and Prosper H. Ngowi*..... 185

## **Part 3: Issues Affecting Clothing and Footwear ..... 209**

9. Structures and Patterns of Domestic Cotton Value Chain and the Interface in Selected Companies from Mwanza, Tanzania  
*Josephat Stephen Itika*..... 211
10. Johannesburg - Tracking the Emergence of Africa's Fashion Capital  
*Christian M. Rogerson*..... 229
11. Financial Services and the Performance of Micro and Small-Scale Clothing Enterprises in Kenya  
*Rosemary Atieno* ..... 253
- Index ..... 277