## **Table of Contents**

Foreword by Vice-President Al Gore	1
Introduction	3
Editor's Note	6
Chapter 1: Sustainable America	7
A Clean Environment	17
Economic Prosperity	17
An Equitable Nation	18
The Conservation of Nature	19
	19
The Ethic of Stewardship	
Sustainable Communities	20
Civic Engagement	21
Education for Sustainability	21
Population Stabilization	22
Global Environmental Leadership	22
Chapter 2: Sustainable Consumption	24
Federal Tax Policy	30
Action: Change Tax Policies	33
National Commission on Tax Shifting	35
Federal Subsidy Policy	36
Action: Reform Subsidy Policies	37
Consumer Education	38
Action: Adopt Product Labeling	39
Developing Eco-Labeling	41
Action: Assist Consumer Education	42
Mass Media	43
	43
Advertiser Responsibility	44
Financial Literacy	44
Work Patterns	
Community-based Education	45
Initiative: Community Environmental Education:	45
Chapter 3: Sustainable Production	47
Extended Product Responsibility	50
Action: Implement Extended Product Responsibility	52
Developing Models & Identifying Categories	52
Product Responsibility Panel and Projects	53
Developing National and Regional Policy	53
Action: Enhance Efficient and Clean Technologies	54
Industry Initiatives	54
Non-governmental Initiatives	57
Lessening the Impacts of Waste	59
Action: Reduce, Reuse, and Recycle Packaging	60
Action: Adopt Weight/Volume-based Garbage Fees	62
Action: Improve the Disposal of Household Toxics	64
Greater Use of Market Forces	65
Action: Use Market Incentives	67
Emission Trading and Fees	68
Action: Greening Government Procurement Policies	69
	71
Supporting Eco-Efficiency	72
Action: Eco-Efficiency Study	
Action: Analysis of Environmental Consequences	73
Initiatives: Eco-efficiency	74
Action: Eco-Industrial Parks	75
Information Collection and Dissemination	77

Action: Improve Government Information Functions	78
Action: Integrated National Accounting	81
Action: Broaden Business Environmental Accounting	83
Action: Sustainable Development Indicators	84
Initiatives: Community, Urban, and State Indicators	85
Access to Capital for Environmental Management	86
Action: Stimulate Environmental Investments	87
Action: EBA-SBA Partnership	87
Action: Community Environmental Investment	87
Chapter 4: Sustainable Population	89
U.S. Population Policy	.93
Action: Prevent Unintended Pregnancies	97
Title X of the Public Health Services Act	98
Medicaid Reform	100
Private Health Insurance	100
Contraceptive Research	101
New Contraceptive Technologies	102
Emergency Contraception	102
The Role of Men	102
Professional Education and Curriculum	103
Financial Incentives	103
Action: Adolescent Pregnancy Prevention	104
Educational Environment	106
Parental Involvement	106
Community-Based Programs	106
Educational Programs	107
Public Education Messages	107
Entertainment and Advertising	107
Initiatives: Adolescent Sexual Behavior	107
Fighting Poverty	108
Action: Improve Individual Opportunity	109
Poverty Reduction	109
Eliminate Discrimination in Public Policy	109
Increase Opportunities for Women	110
Initiative: New Economics for Women	110
Immigration Policy	110
Action: Develop Immigration Policy	112
U.S. Commission on Immigration Reform	112
Immigration Research	113
U.S. Foreign Policy	113
Development Assistance	113
Population Distribution	113
Chapter 5: Sustainable Natural Resources	116
Collaborative Natural Resource Management	119
Action: Use Collaborative Approaches	122
Ecosystem Natural Resources Management	122
Action: Sustain Ecosystem Integrity	124
Emphasizing Incentives/Eliminating Disincentives	125
Action: Incentives for Resource Conservation	126
Subsidies	127
Expenditures	127
Taxation	127
Stewardship of Natural Resources	128
Action: Incentives for Stewardship	130
Sustainable Management of Forests	131
Action: Achieve Sustainable Forest Management	132
	12 1 10 1

Initiative: Sustainable Forested Wetlands	132
Replenishing and Protecting Fisheries	133
Action: Restore Fisheries	133
National Natural Resources Information	134
Action: Improve Natural Resources Information	135
Initiatives: Natural Resources Information	136
Partnerships for Conservation	136
Action: Foster Biodiversity Conservation	137
Chapter 6: Sustainable Agriculture	139
Agricultural Management	142
Action: Improve Management	142
Using USDA Resources Wisely	143
Soil Conservation	143
State Technical Committees	144
Coordination of Government Programs	144
Integrated Agricultural Approaches	145
Action: Increase Farmer's Flexibility	145
Reform of Price Supports	145
Action: Expand Agricultural Markets	146
New Markets	146
Action: Reform Natural Resource Pricing	147
Action: Protect Prime Farmlands Production	148
Action: Improve Rural Community Infrastructure	149
Action: Maintain Food Safety and Quality	149
Action: Increase Agricultural Research Incentives	151
Action: Protect Intellectual Property Rights	153
Chapter 7: Sustainable Environmental Management	155
A New Environmental Management System	158
Action: Improve the Existing Regulatory System	161
Reduce the Economic Cost of Regulation	161
Adopting Performance-Based Regulations	162
Improving Regulatory Effectiveness	162
Using Enforcement to Improve Performance	162
Using the Customer Service Approach	163
Implementing Participatory Goal Setting	163
	163
Improving Communication	
Action: Adopt an Alternative Regulatory System	163
Enhancing Flexibility	164
Improving Public Participation	164
Developing Demonstration Projects	164
Improved National Research and Standards	165
Intergovernmental Partnerships	166
Action: Build Federal-State Partnerships	168
Action: Build Government-Community Partnerships	168
Progress Toward Sustainability	168
Federal Initiatives	169
Interagency Working Groups	170
Federal Offices of Sustainable Development	171
Chapter 8: Sustainable Energy and Transportation	173
U.S. Energy Policy	177
Energy and Environmental Changes	178
Action: Increase U.S. Energy Use Efficiency	179
Electric Utility Efficiency Incentives	180
Energy Efficient Environmental Regulation	182
Initiative: Utility Energy Efficiency Program	182
Action: Increase U.S. Use of Renewable Energy	183

Action: Increase Electric Generation Efficiency	184
Action: Energy Tax Incentives	185
Action: Improve Technology & Information Transfer	186
Energy Efficiency Standards	187
Federal Technology Partnerships	187
Federal Research on Renewable Energy	187
New Markets for Renewable Energy	188
Action: Other Energy Policy Options:	189
U.S. Transportation Policy	190
Action: Reduce Dependence on Oil Imports	191
Action: Reduce Traffic Congestion	192
Action: Reduce Greenhouse Gas Emissions	193
Initiative: Energy Efficient Cars	194
Action: Stabilize Vehicle Miles Traveled per Capita	195
Action: Increase Use of Alternatives to Cars	195
Initiative: Intermodal Surface Transportation Act	196
Action: Other Transportation Policy Options	196
Chapter 9: Education for Sustainability	198
Formal Education Reform	201
Action: Defining Essential Skills	202
Sustainable Education Standards	203
Action: Emphasizing Interdisciplinary Learning	203
Initiatives: Sustainability Curriculum	204
Initiatives: Community Service Education	206
Action: Expanding Professional Development	207
Federal Support	208
Requiring Environmental Education	209
Environmental Literacy	209
Middle Schools Sustainable Education	209
Biodiversity Training	209
Action: Models of Sustainability	209
Initiatives: School Sustainable Practices	210
Encouraging Non-formal Education	213
Action: Encourage Lifelong Learning	213
Initiatives: Non-formal Sustainability Education	215
Action: Raising Public Awareness	216
Initiatives: Media Awareness	217
Action: Expanding Community Vision	218
Initiatives: Community Sustainable Planning	218
Action: Fostering Workforce Training	219
Enhancing Sustainability Education	221
Action: Forming Partnerships	222
Initiatives: Partnerships for Sustainability	222
Action: Expanding Information Networks	224
Initiatives: Information Technology Clearinghouses	225
Action: Fostering Global Understanding	227
Action: Integrating Multicultural Perspectives	228
Initiatives: Environmental Justice	230
Chapter 10: Sustainable Communities	233
Building Communities Together	236
Action: Community-driven Strategic Planning	238
Public Participation	238
Community Coalitions	239
Environmental Risk Profiles	239
Action: Collaborative Regional Planning	239
Incentives for Regional Cooperation	239

Desi	igning Sustainable Communities	240
	Action: Building Design and Rehabilitation	244
	Disseminate Design Information	244
	Inventory Historic Buildings	244
	Initiative: Habitat for Humanity/Jordan Commons	245
	Action: Community Design	246
	Design Assistance	246
	Location-efficient Mortgages	246
	Integrated Development	246
	Community Traffic Design	247
	Equitable Design	247
	Action: Community Growth Management	247
	Reduce Sprawl	248
	Land Acquisition	248
	Community Impact Analyses	248
	Reform of Government Policies	248
Pron	noting Economic Development and Jobs	249
Action: Creating Diversified Local Economies		251
	Labor Force Development	251
	Action: Training and Lifelong Learning	252
	Action: Environmental Economic Development	252
	Initiative: Clean Cities Recycling	253
	Action: Redevelopment of Brownfield Sites	253
	Regional and State-wide Initiatives	253
	Local Initiatives	255
	Non-governmental Initiatives	258
	Federal Extension Service Initiative	260
Chapter 11: Ir	nternational Leadership in Sustainable Development	261
Citapia.	Action: Support Development Assistance Agencies	265
	Action: Convention on Biological Diversity	266
	Initiative: International Waterfowl Protection	266
	Action: International Environmental Research	267
	Action: Global Trade	267
	Initiatives: Environmental Technologies	268
	Action: Global Climate Change	271
	Action: International Leadership	272
	Initiative: Global Youth Forums	272
Notes:		275
Appendix A: Additional Resources		290
	Council and Task Force Membership	297
Index		300