## Contents

	Introduction	3
1	The Causes of Behavior	10
2	The World Within the Skin	24
3	Innate Behavior	37
4	Operant Behavior	51
	Perceiving	80
6	Verbal Behavior	98
7	Thinking	113
	Causes and Reasons	132
9	Knowing	151
10	The Inner World of Motivation	
	and Emotion	163
11	The Self and Others	184
12	The Question of Control	208
	What Is Inside the Skin?	228
	Summing Up	241
	Index	283