

■ IN BRIEF

10 ● An oil tanker sinks in the East China Sea ● Koreans unite for the Olympics ● When Harry snubbed Donny

■ REMARKS

12 **The cosine is: a) some triangle thing, b) what you do on a mortgage, or c) who cares?**

■ VIEW

14 Italy's politicians are dreaming big, but the country needs them to come down to Earth

1 BUSINESS

16 To help self-driving cars see black paint, engineers turn to...eggplants

18 Chinese consumers love L'Oréal—but they'd like it to be designed for Chinese skin

2 TECHNOLOGY

22 A bamboo ceiling is sending Chinese talent back to China

23 In London, restaurant delivery without the restaurants

3 FINANCE

27 The U.S. tax overhaul could pull a lot of corporate cash out of the bond market

29 Bitcoin isn't immune to the perils of human psychology

30 General Electric: Too big not to fail

4 ECONOMICS

32 Over tea, Labour and British business start planning for the end of Tory rule

33 A telecom titan teeters on Israel's tough new regulatory tightrope

35 Xi Jinping's clampdown on borrowing undermines Gansu's edifice complex

5 POLITICS

36 Kentucky Medicaid patients, meet Dr. No

38 China uses a high-tech tool to keep tabs on its Uighur Muslims

39 At long last, the Supreme Court may have some "justiciable" redistricting maps to judge

+ FOCUS / DAVOS

40 In fiscal policy, too much coordination can be dangerous

42 Trump is coming—and why not? The populist is making elites great again (#MEGA)

43 What they'll be talking about in Switzerland

CVT

56

“We used to play for Chalino. I remember him being always surrounded by mafia people. He’d hire us to play and be sitting the whole time, just drinking. Then he’d sing one song and go into the restroom to do cocaine or something”

FEATURES

46

Travis Kalanick’s ride at Uber was even bumpier than anyone knew

52

Those Intel chip flaws? The company’s blasé response doesn’t compute

56

Can an American label make Mexico’s drug-war ballads mainstream?

PURSUIT



63 **Taking the track at Ferrari school**

66 **The burnt flour craze**

68 **House hunting in Hong Kong**

70 **Critic: An overlooked auteur gets a fresh assessment**

71 **The One: Samsung’s Frame TV**

72 **Game Changer: Charles King is putting black people in front of the camera—and behind it**

Correction:
In “Will Amazon Give Cosmetics a Makeover?” (Business, Jan. 15, 2018), Amazon.com’s 21 percent share of the online beauty products market reflected only sales by Amazon Marketplace vendors. The e-tailer’s total share is 36 percent, according to analysis company 1010Data.

How to Contact
Bloomberg Businessweek

Editorial
212 617-8120
Ad Sales
212 617-2900
731 Lexington Ave.,
New York, NY 10022
Email
bwreader
@bloomberg.net
Fax
212 617-9065
Subscription Customer
Service URL
businessweekmag.com/service
Reprints/Permissions
800 290-5460 x100
or email
businessweekreprints
@theygsgroup.com

Letters to the Editor can be sent by email, fax, or regular mail. They should include the sender’s address, phone number(s), and email address if available. Connections with the subject of the letter should be disclosed. We reserve the right to edit for sense, style, and space.

Follow us on social media

Facebook
facebook.com/
bloomberg
businessweek/
Twitter
@BW
Instagram
@bloomberg
businessweek



29
Tyler Winklevoss



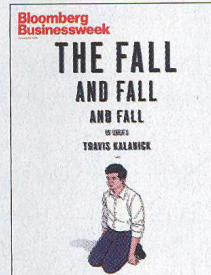
33
Benjamin Netanyahu



36
Seema Verma



63
Michael Fassbender



Cover: Illustration by Patrick Leger for *Bloomberg Businessweek*

