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information and chat rooms and preprint servers. There are also social media and print-on-demand books and open access journals. And there are new journals, such as *MathOverflow*. Not to mention the new journals of today's heavy new writing, one that can be overwhelming and confusing.

Put slightly differently, information-and-misinformation are today vastly more accessible to everyone than they were yesterday. This basic and has always been the case. But it has benefited communication, education, and scholarship. It has redefined scholars in some sense toponed the Ivory Tower. And it has heightened our responsibility to be accurate, responsible, and concise communicators of our science.

With some trepidation, I have attempted here to describe and catalog this new technological landscape and to help encourage the mathematical community to express itself as accessibly as possible.

As I say at the end, I suggest new sections, I endeavor to be as specific as possible, I give lots of concrete examples and plenty of detailed description. At the risk of overloading the obvious, I leave nothing to the imagination.