Contents in Brief

PART 1

An Introduction to Inquiry 3

- 1 Human Inquiry and Science 4
- 2 Paradigms, Theory, and Social Research 31
- 3 The Ethics and Politics of Social Research 60

PART 2

The Structuring of Inquiry: Quantitative and Qualitative 87

- 4 Research Design 88
- 5 Conceptualization, Operationalization, and Measurement 123
- 6 Indexes, Scales, and Typologies 155
- 7 The Logic of Sampling 182

PART 3

Modes of Observation: Quantitative and Qualitative 223

- 8 Experiments 224
- 9 Survey Research 246
- 10 Qualitative Field Research 287
- 11 Unobtrusive Research 322
- 12 Evaluation Research 351

PART

Analysis of Data: Quantitative and Qualitative 379

- 13 Qualitative Data Analysis 381
- 14 Quantitative Data Analysis 411
- 15 The Logic of Multivariate Analysis 432
- 16 Statistical Analyses 450
- 17 Reading and Writing Social Research 486

Appendixes 509

- A Using the Library 510
- **B** Random Numbers 517
- C Distribution of Chi Square 519
- D Normal Curve Areas 521
- E Estimated Sampling Error 522