
Contents

Acknowledgements	vii
Foreword	ix
Key Concepts	xi
Introduction	xix
Chapter 1. The Big Data Revolution	1
1.1. Understanding the Big Data universe	2
1.2. What changes have occurred in data analysis?	8
1.3. From Big Data to Smart Data: making data warehouses intelligent.	12
1.4. High-quality information extraction and the emergence of a new profession: data scientists	16
1.5. Conclusion	21
Chapter 2. Open Data: A New Challenge	23
2.1. Why Open Data?	23
2.2. A universe of open and reusable data	28
2.3. Open Data and the Big Data universe	33
2.4. Data development and reuse	38
2.5. Conclusion	41

Chapter 3. Data Development Mechanisms	43
3.1. How do we develop data?	44
3.2. Data governance: a key factor for data valorization.	54
3.3. CI: protection and valuation of digital assets	60
3.4. Techniques of data analysis: data mining/text mining	65
3.5. Conclusion	72
Chapter 4. Creating Value from Data Processing	73
4.1. Transforming the mass of data into innovation opportunities	74
4.2. Creation of value and analysis of open databases.	82
4.3. Value creation of business assets in web data	87
4.4. Transformation of data into information or “DataViz”	94
4.5. Conclusion	100
Conclusion	101
Bibliography	109
Index	121