CONTENTS

List of figures *vii*
List of contributors *ix*
Acknowledgements *xv*

1 The digital academic: identities, contexts and politics 1
Deborah Lupton, Inger Mewburn and Pat Thomson

2 Towards an academic self? Blogging during the doctorate 20
Inger Mewburn and Pat Thomson

3 Going from PhD to platform 36
Charlotte Frost

4 Academic persona: the construction of online reputation in the modern academy 47
P. David Marshall, Kim Barbour and Christopher Moore

5 Academic Twitter and academic capital: collapsing orality and literacy in scholarly publics 63
Bonnie Stewart

6 Intersections online: academics who tweet 78
Narelle Lemon and Megan McPherson

7 Sustaining Asian Australian scholarly activism online 91
Tseen Khoo

8 Digital backgrounds, active foregrounds: student and teacher experiences with 'flipping the classroom' 105
Martin Forsey and Sara Page

9 A labour of love: a critical examination of the 'labour icebergs' of Massive Open Online Courses 122
Katharina Freund, Stephanie Kizimchuk, Jonathon Zapasnik, Katherine Esteves and Inger Mewburn

10 Digital methods and data labs: the redistribution of educational research to education data science 140
Ben Williamson

11 Interview 156
Sara Goldrick-Rab interviewing Inger Mewburn

12 Interview 162
Jessie Daniels interviewing Inger Mewburn

Index *168*