Contents

About the author		vii
Acknowledgements		viii
1	Introduction: Granular ethnography	1
	The logic of ideas	3
	Thinking ethnographically	5
	Rescuing qualitative research	7
	Granular ethnography	11
	Some key commitments	13
2	Defining social reality	20
	Social construction of reality	21
	Social worlds	26
	Defining the situation	29
	Documentary realities	33
	Boundaries	37
3	Encounters	43
	The interaction order	45
	Negotiations and accommodations	50
	Talk and conversation	52
	Awareness contexts and strategic interaction	57
4	Language and performance	63
	Performance	65
	Accounts	68
	Narratives	72
	Rhetoric	75
	Rumour, reputation and legend	78
5	Identities	82
	Identities	84
	Labelling	88

	Moral careers and trajectories	91
	Motives	95
	Communities and communities of practice	97
6	Knowledge and reason	103
	Local and situated knowledge	107
	Practical reasoning	111
	Rules in action	114
	Typifications	117
	Habitus and embodiment	119
7	Senses, places and things	125
	The senses and multimodality	127
	Aesthetics	131
	Artefacts	136
	Soundscapes	139
	Landscape and movement	142
8	Time and memory	147
	Collective memory	149
	Timescapes and rhythms	154
	Authenticity	157
	Age and generation	160
9	Postscript	166
Rej	ferences	174
Index		195