

Table of Contents

<i>Foreword by Bruno de Witte</i>	v
<i>Acknowledgements</i>	vii
<i>Table of Cases</i>	xv
<i>Table of Legislation</i>	xxiii
<i>Table of Institutional Documents</i>	xli
1. Introduction.....	1
I. Setting the Scene: A Fundamental Rights Policy in the Internal Market?	1
II. Methodology.....	6
III. Analysis.....	8
A. The Internal Market Competence and Fundamental Rights.....	8
B. <i>Ex Ante</i> Fundamental Rights Tools	8
C. Data Protection	9
D. Freedom of Expression	10
E. Fundamental Labour Rights.....	12
F. The Right to Health	13
IV. Conclusion	14
2. Competence	15
I. Introduction.....	15
II. Harmonising Fundamental Rights Under Article 114 TFEU.....	15
A. A Horizontal Fundamental Rights Competence.....	16
B. Article 114 TFEU and the Court's Case Law	19
i. Harmonisation Under Article 114 TFEU: Basic Principles	19
ii. Within the Scope of Article 114 TFEU (ex Art 95 EC): Improving the Conditions for the Establishment and Functioning of the Internal Market.....	21
III. Conclusion	30
3. New Mechanisms for Fundamental Rights Protection in EU Legislation: Building a Fundamental Rights Culture Outside the Courts	32
I. Introduction.....	32
II. Evolution	35
III. The Fundamental Rights Scrutiny Tools in Detail.....	38
A. The Commission.....	38
i. Pre-Legislative Scrutiny/Fundamental Rights Mainstreaming: Impact Assessments.....	38
ii. Legislative Scrutiny/Compatibility Assessments: Recitals and Explanatory Memoranda	51
iii. Monitoring Compliance: Charter Compliance Throughout the Legislative Process	65

B.	The European Parliament.....	66
C.	The Council.....	72
D.	The FRA.....	75
IV.	Conclusion	86
4.	Data Protection	90
I.	Introduction.....	90
II.	Data Protection as a Fundamental Right.....	91
A.	The ECHR Approach vis-a-vis the EU Approach	91
B.	An Autonomous Definition of the Right to Data Privacy in the EU?	94
III.	Regulating Data Protection: The Data Protection Directive and the e-Privacy Directive	97
A.	The Data Protection Directive 95/46/EC.....	97
i.	Legislative History	97
ii.	The Provisions	100
iii.	Enforcement, Harmonisation and Policy Development Through (New) Bodies of Governance	101
B.	The e-Privacy Directive 2002/58/EC.....	105
i.	Legislative History	105
ii.	The Provisions	106
C.	Limits to the Autonomous Definition of the Right to Data Protection: The Directives and Conflicting Fundamental Rights.....	107
i.	<i>Promusicae</i> : Clashing Fundamental Rights in Clashing Directives	108
ii.	<i>Satamedia</i> : Clashing Fundamental Rights within the DPD.....	111
iii.	Making Sense of the Court's Abstaining Approach (or Not).....	114
iv.	A New Direction in the Case Law Away from Abstention?	119
IV.	Regulating Restrictions to Data Protection: The (Invalidated) Data Retention Directive 2006/24/EC	129
A.	The Provisions.....	130
B.	Challenges to the DRD	131
V.	Proposal for a Coherent Data Protection Framework for the Twenty-First Century: Moving Away from the Internal Market, Moving Closer to Autonomy?	136
VI.	Conclusions.....	141
5.	Freedom of Expression	143
I.	Introduction.....	143
II.	Media Pluralism—How the Regulatory Process Can Fail	143
III.	The Audiovisual Media Services Directive—Promoting Freedom of Expression/to Provide Services	156

IV.	Regulating Commercial Expression in the Internal Market.....	165
A.	Commercial Expression—What is the Status in EU Law?.....	165
B.	Advertising Regulation: An Assessment Through the Fundamental Rights Lens	167
i.	Content-Based Rules	168
ii.	Content-Neutral Rules	183
C.	Conclusion	188
6.	Fundamental Labour Rights.....	191
I.	Introduction.....	191
II.	The Right to Fair and Just Working Conditions in the Posted Workers Directive 96/71/EC.....	191
A.	Legislative History of the PWD.....	192
i.	Background.....	192
ii.	The PWD—Has the Instrument been Conceived in Fundamental Rights Terms? Can it be so Conceived?	194
B.	The Legislator’s Balancing Exercise in the PWD	196
i.	How is ‘Fair Competition’ Achieved or ‘Unfair Competition’ Avoided?	197
ii.	How is Respect for the Rights of Workers Achieved?.....	198
iii.	How (if at all) is the Free Movement of Services Promoted/Ensured? Is the PWD Legitimately Based on (ex) Article 47(2) and 55 EC?	199
C.	The Judicial Intervention: <i>Laval</i> , <i>Rüffert</i> and <i>Commission v Luxembourg</i>	200
i.	The Court’s Assessment in <i>Laval</i>	201
ii.	The Court’s Assessment in <i>Rüffert</i> : Posted Workers and Public Procurement.....	202
iii.	The Court’s Assessment in <i>Commission v Luxembourg</i>	207
D.	The Political Response	209
i.	Deviating from the Judicial Interpretation: The Position of the European Parliament	209
ii.	Endorsing the Judicial Interpretation: The Commission and the Council	211
iii.	The Commission’s IA Report.....	213
iv.	The Resulting PWED: Leaving the Substance of the PWD Intact	216
E.	Conclusion	218
III.	The Right to Take Collective Action and its Reconciliation with Economic Freedoms.....	218
A.	The Right to Take Collective Action in EU and International Case Law	219
i.	The Right to Take Collective Action in EU Law: <i>Viking</i> and <i>Laval</i>	219
ii.	The Fundamental Right to Take Collective Action, Including the Right to Strike and its Reconciliation with the Economic Freedoms Post-Lisbon.....	224

iii.	The Legislative Approach: ‘Saving’ the Right to Take Collective Action from the Economic Freedoms?—Monti I, Monti II, Services and Posted Workers.....	229
B.	Conclusion	240
IV.	Final Conclusion.....	241
7.	Health	242
I.	Introduction.....	242
A.	Health in the Internal Market.....	242
B.	Questions of Inquiry and Areas of Examination	244
II.	Public Health versus Health as a Fundamental Human Right.....	246
A.	The Definitional Exercise.....	246
i.	Public Health Policy	246
ii.	The Fundamental Human Right to Health	247
B.	Differences, Similarities and the Preferred Approach.....	250
III.	Market–Health Harmonisation Practice and the Role of Fundamental Rights	255
A.	Orphan Medicinal Products: Regulation (EC) No 141/2000	255
i.	The Motives for Market Intervention.....	255
ii.	The Fundamental Rights Dimension	257
B.	Tobacco Control Regulation.....	261
i.	The Motives for Market Intervention.....	262
ii.	The Fundamental Rights Dimension	270
C.	Patient Mobility: Directive 2011/24/EU on the Application of Patients’ Rights in Cross-Border Healthcare	283
i.	The Motives for Market Intervention.....	283
ii.	The Fundamental Rights Dimension	286
IV.	Conclusion	290
8.	Conclusions.....	292
I.	Harmonising Fundamental Rights Protection Through the Internal Market.....	292
II.	Existing Harmonisation Practice	292
A.	Fundamental Rights Regulation: Existent but to a Great Extent not Explicit/Visible.....	293
B.	Determinants of the Role of Fundamental Rights in Internal Market Legislation	294
i.	Political Context	295
ii.	The Sensitivity of Constitutional Context.....	298
iii.	The Institutional Apparatus (Mainstreaming Fundamental Rights through IAs and <i>ex ante</i> Fundamental Rights Compatibility Assessments of Legislation)	299
iv.	The Incentives Provided by the Court.....	300
v.	The Type of Right Affected	300

C. Consequences of Adopting a Fundamental Rights Approach301

 i. The Absence of a Fundamental Rights Conceptualisation does not Necessarily Lead to a Violation of Fundamental Rights Standards in the Legislation302

 ii. A Fundamental Rights Conceptualisation may not Always Provide Added Value302

 iii. The Correlation Between a Fundamental Rights Conceptualisation and a Higher Standard of Fundamental Rights Protection303

 iv. Is there any Impact on the Balancing of the Conflicting Interests?303

III. Final Conclusion: Don't Judge a Book by its Cover305

IV. Epilogue.....307

Bibliography310

Index321

Algeria
 Almirante
 Art 10
 Art 11
 Art 12
 Art 13
 Art 14
 Art 15
 Art 16
 Art 17
 Art 18
 Art 19
 Art 20
 Art 21
 Art 22
 Art 23
 Art 24
 Art 25
 Art 26
 Art 27
 Art 28
 Art 29
 Art 30
 Art 31
 Art 32
 Art 33
 Art 34
 Art 35
 Art 36
 Art 37
 Art 38
 Art 39
 Art 40
 Art 41
 Art 42
 Art 43
 Art 44
 Art 45
 Art 46
 Art 47
 Art 48
 Art 49
 Art 50
 Art 51
 Art 52
 Art 53
 Art 54
 Art 55
 Art 56
 Art 57
 Art 58
 Art 59
 Art 60
 Art 61
 Art 62
 Art 63
 Art 64
 Art 65
 Art 66
 Art 67
 Art 68
 Art 69
 Art 70
 Art 71
 Art 72
 Art 73
 Art 74
 Art 75
 Art 76
 Art 77
 Art 78
 Art 79
 Art 80
 Art 81
 Art 82
 Art 83
 Art 84
 Art 85
 Art 86
 Art 87
 Art 88
 Art 89
 Art 90
 Art 91
 Art 92
 Art 93
 Art 94
 Art 95
 Art 96
 Art 97
 Art 98
 Art 99
 Art 100