Contents

Note to the English Edition	1 Albanda
Prologue	15
New Media Art	O Pain Arter
	23
Genre or Movement?	24
Chronological Limits	25
What Does "New Media" Mean?	26
What Does "Medium" Mean?	29
A Medium-Based Definition?	30
New Media Art: a World Unto Itself	35
Art Worlds	37

A Brief History of the New Media Art World	4.5
The Sixties	47
The Seventies	55
The Eighties	60
The Early Nineties	69
Two Worlds Compared	81
Contemporary Art: the Idea of Art	911001085
Contemporary Art: the Artist	88
Contemporary Art: the Confines	90
Contemporary Art: the Value	92
New Media Art: the Idea of Art	A BIDOM W 96
New Media Art: the Artist	99
New Media Art: the Confines	102
New Media Art: the Value	103
Internet: a New Context for Art	105
Internet: the Artist	110
Internet: the Confines	UlbeM* each 113
Internet: the Value	117

The Boho Dance. New Media 121 Art and Contemporary Art

Let the Dance Begin (1996 – 1998)	125
The Next Big Thing (1999 – 2001)	136
The End of the Dance (2002 - 2010)	146
Its Specific Form of Contemporaneity	149
Collecting and the Art Market	154

The Postmedia Perspective 177

A Few Notes On Curating	179
What Future for the New Media Art World?	192
The Postmedia Condition	199
After Art	207
Digital Natives	212
Other Critical Approaches	216
Conclusions	219

Appendix 1

225

Appendix 2

Collecting New Media Art

Appendix 3

Curating in the Information Age

Bibliography