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 1 Creativity 8–17	Do schools kill creativity? Ken Robinson AUTHENTIC LISTENING SKILL Rhythm and stress CRITICAL THINKING The speaker's aims PRESENTATION SKILL Using humour	Definite and indefinite time Language focus: Expressions with statistics	Creativity collocations
 2 Hopes and fears 18–27	Why I live in mortal dread of public speaking Megan Washington AUTHENTIC LISTENING SKILL Listening to songs CRITICAL THINKING Winning your audience over PRESENTATION SKILL Being authentic	Future forms Language focus: Expressions of certainty	Hopes and fears
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Stress in contrasts	Multi-sensory marketing Not what they seem	The reality of the situation	Impressions and judgements Creating attractive spaces Describing beliefs and facts	A response to a proposal Writing skill: Describing different perspectives
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 8 Food and sustainability 84–93	How I fell in love with a fish Dan Barber AUTHENTIC LISTENING SKILL Word recognition CRITICAL THINKING Supporting evidence PRESENTATION SKILL Varying the pace	Modal verbs Language focus: Expressions with modal verbs	Synonyms: <i>-able</i> and <i>-ible</i>	Assimilation and elision	Can business be sustainable? Today's foodies	Talking about food	Discussing the news Encouraging good practice Attitude to food (Describing customs and convention)	An online guide Writing skill: Participles
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 12 Invention or innovation 128–137	Creative problem-solving in the face of extreme limits Navi Radjou AUTHENTIC LISTENING SKILL Discourse markers CRITICAL THINKING Summarizing an argument PRESENTATION SKILL Giving examples	Adverbs and word order Language focus: Adverbial phrases	Phrasal verbs: innovation	Word endings	The innovation that never was Life hacks	Getting good results	Granting patents Pitching a new invention Handy tips (Giving advice)	A review of a product Writing skill: Reporting verbs
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