

# Contents

|   |           |
|---|-----------|
| About the Editors and Authors   | viii      |
| Preface   | xvii      |
| 1 Introduction: The Evolution and Contemporary Positioning of Tourism as a Focus of Study<br><i>Tazim Jamal and Mike Robinson</i> | 1         |
| <b>PART I APPROACHES TO TOURISM STUDIES</b>   | <b>17</b> |
| 2 Tourism and Hospitality<br><i>David Bell</i>  | 19        |
| 3 Anthropological Interventions in Tourism Studies<br><i>Naomi Leite and Nelson Graburn</i>                                       | 35        |
| 4 The Sociology of Tourism<br><i>Adrian Franklin</i>  | 65        |
| 5 The Diverse Dynamics of Cultural Studies and Tourism<br><i>David Crouch</i>   | 82        |
| 6 Tourism, Popular Culture and the Media<br><i>Philip Long and Mike Robinson</i>  | 98        |
| 7 Histories of Tourism<br><i>John K. Walton</i>   | 115       |
| 8 Tourism Geographies: A Review of Trends, Challenges, and Opportunities<br><i>Sanjay K. Nepal</i>                                | 130       |
| 9 Development Studies and Tourism<br><i>David J. Telfer</i>   | 146       |
| 10 Economics of International Tourism<br><i>John Fletcher</i>   | 166       |
| 11 Power, Politics, and Political Science: The Politicization of Tourism<br><i>Linda K. Richter</i>                               | 188       |

|                                      |  |            |
|--------------------------------------|--|------------|
| 12                                   | Tourism and Natural Resources<br><i>Andrew Holden</i>  | 203        |
| 13                                   | Tourism: A Strategic Business Perspective<br><i>Nigel Evans</i>  | 215        |
| <b>PART II KEY TOPICS IN TOURISM</b> |  | <b>235</b> |
| 14                                   | Tourism, Religion, and Spirituality<br><i>Richard Sharpley</i>   | 237        |
| 15                                   | Breaking Down the System: How Volunteer Tourism Contributes to<br>New Ways of Viewing Commodified Tourism<br><i>Stephen Wearing and Jess Ponting</i>                       | 254        |
| 16                                   | Theme Parks and the Representation of Culture and Nature: The Consumer<br>Aesthetics of Presentation and Performance<br><i>Keith Hollinshead</i>                           | 269        |
| 17                                   | Architecture and Urban Planning: Practical and Theoretical Contributions<br><i>Robert Mugerauer Jr.</i>  | 290        |
| 18                                   | Tourism and Heritage Conservation<br><i>Aylin Orbaşlı and Simon Woodward</i>   | 314        |
| 19                                   | The Challenges and Prospects for Sustainable Tourism and Ecotourism<br>in Developing Countries<br><i>Joseph E. Mbaiwa and Amanda L. Stronza</i>                            | 333        |
| 20                                   | Rural Tourism: An Overview<br><i>Bernard Lane</i>  | 354        |
| 21                                   | Transportation and Tourism: A Symbiotic Relationship?<br><i>Stephen Page and Yue (Gurt) Ge</i>   | 371        |
| 22                                   | Innovative Approaches for Managing Conservation and Use Challenges<br>in the National Parks: Insights from Canada<br><i>Kathleen Rettie, A. P. Clevenger and Adam Ford</i> | 396        |
| 23                                   | Planning for Tourism at Local and Regional Levels: Principles, Practices<br>and Possibilities<br><i>Brian King and Michael Pearlman</i>                                    | 416        |
| 24                                   | Destination Marketing Organizations: Convention and Visitors Bureaus<br><i>Robert C. Ford and William C. Peeper</i>  | 432        |
| 25                                   | Destination Management: New Challenges, New Needs<br><i>Rich Harrill</i>   | 448        |



|   |   |            |
|---|---|------------|
| 26  | Tourism Safety and Security<br><i>Peter E. Tarlow</i>   | 464        |
| <b>PART III CRITICAL ISSUES AND EMERGING PERSPECTIVES</b> |   | <b>481</b> |
| 27  | Festivals, Events, and Tourism<br><i>Bernadette Quinn</i>   | 483        |
| 28  | Tourism as Postcolonialism<br><i>Hazel Tucker and John Akama</i>  | 504        |
| 29  | Thanatourism and Its Discontents: An Appraisal of a Decade's Work<br>with Some Future Issues and Directions<br><i>Tony Seaton</i> | 521        |
| 30  | Tourism and Performance<br><i>Tim Edensor</i>   | 543        |
| 31  | Information Technology: Shaping the Past, Present, and Future of Tourism<br><i>Ulrike Gretzel and Daniel R. Fesenmaier</i>        | 558        |
| 32  | Global Tourism Business Operations—Theoretical Frameworks and Key Issues<br><i>Keith G. Debbage and Suzanne Gallaway</i>          | 581        |
| 33  | Tourism and International Policy: Neoliberalism and Beyond<br><i>R. E. Wood</i>   | 595        |
| 34  | Ethical Perspectives: Exploring the Ethical Landscape of Tourism<br><i>Mick Smith</i>   | 613        |
| 35  | Gender and Tourism Discourses: Advancing the Gender Project in<br>Tourism Studies<br><i>Cara Aitchison</i>                        | 631        |
| 36  | Tourism Studies and the New Mobilities Paradigm (NMP)<br><i>Mišela Mavrič and John Urry</i>                                       | 645        |
| 37  | Tourism and Linguaging<br><i>Alison Phipps</i>  | 658        |
| 38  | Methodologies and Methods<br><i>G. R. Jennings</i>  | 672        |
| 39  | Conclusions: Tourism Studies—Past Omissions, Emergent Challenges<br><i>Mike Robinson and Tazim Jamal</i>                          | 693        |
|   | Index   | 703        |